

**For Immediate Release**

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**What to Expect at Texworld USA & Apparel Sourcing USA Summer 2018**  
**Javits Convention Center, New York**  
**July 23 – 25, 2018**

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**New to the show, Local Loft gives attendees direct access to domestic and locally-sourced production facilities**

**SPOTLIGHT display area returns to highlight the best in findings, trims & accessories**

**Resource Row offers attendees complimentary industry resources and networking opportunities**

**Over 840 Exhibitors from 19 Countries participating at the leading fashion industry and sourcing event**

New York City – Texworld USA and Apparel Sourcing USA are pleased to return for its Summer 2018 edition. The show will open its doors to visitors and exhibitors alike on Monday, July 23<sup>rd</sup> and will continue through Wednesday, July 25<sup>th</sup>.

Over a span of three days, visitors will have the opportunity to network directly with top tier suppliers from across the globe, attend a multitude of free educational sessions and experience a new and expanded “Explore the Floor” series. In addition to taking advantage of this international business platform, visitors and exhibitors will have exclusive access to curated color, fabric and apparel trend areas and industry resources. To prepare for everything that the show has to offer Texworld USA encourages attendees to download the seminar schedule and floor plan through Texworld USA’s official mobile app.

“Texworld USA and Apparel Sourcing has made it a priority to give our attendees the best resources to discover the latest innovations and trends with endless access to educational seminars, textile talks and wide exhibitor offering.” explains Jennifer Bacon, Show Director. “We also welcome Shenzhen’s Underwear Association who will be hosting a catwalk to display a collection of intimates”



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Texworld USA has expanded the “Explore the Floor” series featuring guided tours that allow attendees to walk the show floor with seasoned industry experts in an intimate setting. These tours provide visitors with insights on different exhibitors relevant to their businesses and will allow questions from attendees in an open format. Topics include, ethical sourcing, sustainability, agroforestry, fashion law, etc.

New to the show this year, Texworld USA and Apparel Sourcing will launch the Local Loft in collaboration with Fashiondex, a unique platform that will highlight local apparel factories, contractors and services. This new platform was created in response to the many attendees who are desperately seeking domestic and locally-sourced production facilities with emphasis on low minimums.

This summer’s Texworld Showcase will highlight trends for the Autumn/Winter 2019/20 season, curated by Texworld Art Directors, Louis Gerin and Gregory Lamaud based in Paris. Gerin and Lamaud will present unique findings and trims in the SPOTLIGHT located in Apparel Sourcing USA. New York City based expert, Jana Platina Phipps, known as the Trim Queen, will host a trim activation and a hands-on passementerie workshop.



Summer 2018 visitors will have the opportunity to explore Resource Row, a value-added presentation for attendees searching for complimentary industry resources, including business development tools, recycling solutions, trend forecasters and textile education materials.

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**Links to websites:**

[www.facebook.com/texworldusa](http://www.facebook.com/texworldusa)  
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<https://www.linkedin.com/company/texworld-usa>

**Background information on Texworld USA**

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit our website at:

[www.texworldusa.com](http://www.texworldusa.com).

**Background information on Apparel Sourcing USA**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit our website at:

<https://apparel-sourcing-usa.us.messefrankfurt.com/new-york/en.html>

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)