

Press Release

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Texprocess Forum: expertise for the textile-processing industry and trade

Lilliffer Seiler
 Tel. +49 69 75 75-6738
 Lilliffer.Seiler@messefrankfurt.com
 www.messefrankfurt.com
 www.texprocess.messefrankfurt.com

Digitalisation and sustainability are the dominant subjects at Texprocess Forum. Accordingly, Messe Frankfurt is bringing part of its Fashionsustain conference from Berlin to Frankfurt for the first time. The Texprocess Forum programme has now been published.

Sustainability is a driving force for innovation, inter-connected textile processing, e-commerce and the next steps in the direction of Industry 4.0. With a broad spectrum of themes, Texprocess Forum (14 to 17 May 2019) is set to generate specialist impulses for textile processors, users and retailers. The complete programme is now available online.

Focus on sustainability and conference première in Frankfurt

Within the framework of the Texprocess Forum, Messe Frankfurt is bringing an offshoot of its Fashionsustain conference to Frankfurt on 14 May. Fashionsustain is part of Neonyt, an event hub specialising in sustainable fashion during the Berliner Fashion Week. The innovative conference format adds pioneering, sustainable textile innovations to the dialogue and uses synergistic effects in the sector to revolutionise processes and production flows. The superordinate question, 'Is Sustainability the Key to Textile Innovations?', will be discussed in round table sessions with key players, such as Lenzing, Perpetual Global and Procalçado S.A. A keynote lecture by Micke Magnusson, co-founder of the Swedish 'We are Spindye' start-up, will address the economic need for sustainable business models and give action impulses.

Subsequently, fibre manufacturer Lenzing, embroidery-machine manufacturer Santoni and shoe-component manufacturer Procalçado S.A. will present an innovation roadshow entitled 'The Future of Eco-Conscious Footwear Manufacturing'. The roadshow is supported by the Texpertise Network of Messe Frankfurt. It illustrates sustainable shoe manufacturing and shows how a sustainability revolution in the fashion and textile industry can become reality today. The panel discussion will be chaired by Marte Hentschel, founder of Sourcebook, the B2B network for the fashion industry.

Additional contributions about sustainability at Texprocess Forum will be given, inter alia, by gsm Global Sustainable Management GmbH on the recycling economy and its integration in the product-development process, textile manufacturer Vossen GmbH on vegan textiles and investment company Triple Tree on sustainable CSR management and

Messe Frankfurt Exhibition GmbH
 Ludwig-Erhard-Anlage 1
 60327 Frankfurt am Main

audit solutions for complete transparency.

Impact 4.0: What comes after Industry 4.0?

Which changes triggered by Industry 4.0 are already part of the value chain? This is the main question of the thematic block organised by the VDMA Textile Care, Fabric and Leather Technologies association on the afternoon of 14 May and it will be discussed in two round-table sessions by Andreas Faath, VDMA Forum Industry 4.0, Dr Yves-Simon Gloy, Sächsisches Textilforschungsinstitut e.V., Dr Klaus Hecker, VDMA Organic and Printed Electronics Association and spokespeople from DESMA Shoe Machinery, Efka, Frankl und Kirchner and Expert Systemtechnik.

Digitalisation, product development, quality and environmental management

The subjects selected by DTB – Dialogue Textile Apparel – for the Texprocess Forum on 15 and 16 May spotlight those parts of the textile process chain most affected by digitalisation. With Holger Knapp, CEO of the Deutscher Fachverlag publishing company in the chair, Hans-Peter Hiemer of B4B Solutions will open proceedings with a keynote address on the digital transformation of the fashion business. This will be followed by a panel discussion entitled ‘Old hands, reckless young people – how to get the best from your team with 3D!’ with Professor Michael Ernst of Germany’s Niederrhein University, Dr Andreas Seidl of Human Solutions and other experts.

Thereafter, digital solutions for the fashion trade, e.g., digital showrooms and sales tools, will be the focal point of contributions by MobiMedia and Assyst GmbH. Lectra will discuss ways to fashion on demand, Sys-Pro will look at omni-channel solutions and Avalution GmbH at avatars in the digital development of apparel. In its contribution, the Hohenstein Testing Institute will consider whether virtual prototypes are also suitable for resale products while WKS Textilveredlungs GmbH will ask how quality assurance can go together with shorter lead times. On the Thursday of the fair, trade visitors can also look forward to contributions by PTC on product lifecycle management, by S.HE Business on e-commerce, by Spedition Barth & Co on automatic flat-goods stores, by EFIT e.V. on care labelling as a sign of quality and by zExur on qualitative colour measurement with multi-coloured textiles.

Individualisation and networked production

In the panel discussion organised by the World Textile Information Network (WTiN) on Friday, 17 May, Coloreel, the winner of the 2017 Texprocess Innovation Award, will introduce its revolutionary thread colouring technology, the German Institute for Textile and Fibre Research, Denkendorf, will speak about micro-factories in the textile industry, KSL will discuss sewing robots and WTiN will look at the influence of Amazon on investment, patents and the future.

The complete Texprocess Forum programme is now online at m-es.se/x9BM

Texprocess
Leading International Trade Fair for
Processing Textile and Flexible Materials
Frankfurt am Main, 14 to 17 May 2019

Press releases & images:

<https://texprocess.messefrankfurt.com/frankfurt/de/press.html>

On the internet

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

Further information is available at: www.messefrankfurt.com

* provisional figures 2018