

Press release

10 October 2022

## Texcare Asia & China Laundry Expo (TXCA & CLE) 2022 going ahead in November

Jason Taylor  
Tel. +852 2230 9296  
Fax. +852 2598 7919  
[jason.taylor@hongkong.messefrankfurt.com](mailto:jason.taylor@hongkong.messefrankfurt.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.txca-cle.cn](http://www.txca-cle.cn)

**After its deferral earlier this year, the fair will now be held from 17 – 19 November 2022 at the Ningbo International Conference & Exhibition Center, and will help the laundry industry reconnect following the pandemic-related pause. Covering 10,000 sqm of floor space, the show is expected to welcome over 130 exhibitors from China, Germany, Italy, Japan, the Netherlands, Portugal, Spain, Sweden, Switzerland, the UK, and the US, as well as around 15,000 visitors.**

Throughout the three-day event, visitors can discover a wide range of equipment and solutions for intelligent laundry, cost efficiency and sustainability as many exhibitors in these categories have confirmed their participation. In addition to the debut Leasing Laundry Circle and Luxury Care Zone, the fair will feature well-known brands, including Girbau, Haier, Kannegiesser, Merry Tex, PSG Pump, Riello, Sea-lion, Sun Shine, Tongcheng Anxin, Weishi and more.

Industry progress and innovation are key themes of this year's fringe programme, which delves into influences on the development of the global market, such as energy savings, environmental protection, cost efficiency and new technology. For those who cannot attend the fair in person, product demonstrations, seminars, and more will be livestreamed online.

In addition to market factors, laundry associations have historically played an important role in shaping the industry and its technological development. TXCA & CLE 2022 has received full support from over 100 domestic and international associations, with more than 20 visiting delegations confirming their attendance, casting their votes of confidence towards the fair's special edition in Ningbo this November.

As the leading trade fair for the laundry and textile care industry in Asia, TXCA & CLE provides business openings across the supply chain, including machinery, systems and accessories, chemicals and consumables, digital and intelligent solutions, energy saving and environmental protection technologies, leather care products, rental services and more.

TXCA & CLE is an annual event organised by the Laundry Committee of China General Chamber of Commerce and the China Light Industry

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
25 Harbour Road, Wanchai, Hong Kong

Machinery Association, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd.

For more details about the show, please email [txcacle@china.messefrankfurt.com](mailto:txcacle@china.messefrankfurt.com) or [txcacle@unifair.com](mailto:txcacle@unifair.com).

The show is part of Messe Frankfurt's textile care events. For further details, please visit [www.texcare.com/brand](http://www.texcare.com/brand).

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

#### **Background information on UNIFAIR**

Established in 1992, Unifair Exhibition Service Co., Ltd. is one of the senior exhibition organizers in China, specialized in professional exhibition services. Since her establishment, UNIFAIR has been continuously improving and innovating her exhibition philosophy. With the concept of "Innovation Connects the World", UNIFAIR has successfully organized more than 100 large-scale exhibitions involving over 20 industries. By constantly adhering to the service tenet - Our Professionalism for Your Value, UNIFAIR keeps striving for perfection to deliver all-in-one services for our clients, helps Chinese enterprises to perform on international platform, assists overseas companies to explore the China market. Nine exhibition brands of UNIFAIR, cover Beijing, Shanghai, Guangzhou, Shenzhen. International business involves India, Italy, Germany, and South-east Asian countries, with clients spreading over 100 countries and regions worldwide. As the builder of international trade platforms, UNIFAIR owns abundant clients resources, complete marketing channels and huge promotional networks. Maintaining excellent cooperation relationship with government sectors, industry associations, trade organizations and medias from over 70 countries and regions globally.

For more information, please visit: [www.unifair.com](http://www.unifair.com)