

# Press

April 2018

## Techtextil Russia 2018

International Trade Fair for Technical Textiles, Nonwovens and Protective Clothing

IEC “Expocentre”,  
“Forum” Pavilion

Moscow

20 - 23 March 2018

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Techtextil Russia 2018: the 10th anniversary trade fair

- 166 companies from 18 countries
- 7 837 professional visitors from 47 countries

**20-23 March 2018 IEC “Expocentre” hosted the 10<sup>th</sup> anniversary international trade fair Techtextil Russia 2018. For the third time the event was held within the frameworks of Russian Textile Week**

### Industry updates

As noted by **Victor Evtukhov**, State Secretary, Deputy Minister of Industry and Trade of the Russian Federation, in his welcoming speech at the opening ceremony of Russian Textile Week, 2017 year results showed that the textile industry is growing steadily, and “...positive dynamic of the first three months of 2018 makes us expect this year will be closed on the rise as well”. Compared to the previous year, production output of textiles in Russia in 2017 has grown by **7.1%**, garments by **3.8%**, leather and leather goods by **4.3%**. At that, production of synthetic yarns has grown by **25%**, knitted fabric — by **14%**, shoes almost by **12%** last year. “This is the result of both regulatory and financial support provided by the Ministry of Industry and Trade together with industry associations, unions, and enterprises.”

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According to the Federal Customs Service, export is also on the rise: “the statistics have shown growth of **17%** in 2017 compared to 2016, reaching the mark of **1.4 bln US dollars**”, - Viktor Evtukhov said.

Such positive tendencies and steady dynamics in all sectors are pointing to a continued positive development for **Techtextil Russia**.

### **Statistics**

The trade fair statistics have shown the significant growth of visitors: Techtextil Russia together with Inlegmash attracted **9.116 specialists from 47 countries**.

In his welcoming speech at the opening ceremony Michael Jänecke, Director Brand Management Technical Textiles & Textile Processing at Messe Frankfurt, underlined, that “the international exposition of Techtextil Russia demonstrated a growth of 37% this year, which is a sign for further project extension and industry development. The trade fair is a perfect chance for international partners to see and objectively review the real market conditions in Russia”.

### **Exposition and its participants**

Techtextil Russia 2018 brought together **166 companies from 18 countries**, i.e. Belgium, Germany, India, Poland, Turkey, amongst others and of course, Russia. The internationality of the event demonstrates the high status of the exhibition and its international recognition.

The most prominent technical textile innovations were demonstrated by foreign market leaders such as Akatek (Turkey), Dakota Coatings (Belgium), Birla Cellulose (India), Fiab (Poland), JR Corporation (South Korea), and many others. Traditionally, significant exposition part was

covered by Russian producers, and acknowledged industry leaders, such as Aleko-Polymer, Coats, Gazprom Khimvolokno, Ivanovoiskozh, YKK, Yuman, Z-tex.

In 2018, the exposition was highlighted with national pavilions of Germany, China, Italy, a European Pavilion, and a joint booth of Czech companies. The National Pavilion of Italy, for the first time, was organized by the ICE Agency - the Trade Exchange Department in the Italian Embassy, with the assistance of ACIMIT - the Italian Association of Textile Equipment Manufacturers. Pavilion participants demonstrated their best production and up-to-date services. The Italian exposition really became one of Techtextil Russia 2018 highlights and attracted lots of visitors. The successful work of the Italian pavilion was also noted by Pasquale Q. Terracciano, Ambassador of Italy to Russia during his visiting the exposition.

### **Fringe program**

Fringe program is traditionally an essential part of every Techtextil Russia show. This year, the organizers have developed an individual schedule giving its participants the platform for meeting and discussing market news, tendencies and development prospects, as well as innovations in technical textiles and nonwoven materials in different application areas.

On March 20<sup>th</sup>, Techtextil Russia became the platform for a Round table on "Technical textiles in Russia: Driving a two-way street" organized by Messe Frankfurt RUS and supported by the Ministry of Industry and Trade. The event was opened with a welcoming speech by **Michael Jänecke**, Director Brand Management Technical Textiles & Textile Processing, Messe Frankfurt Exhibition GmbH; **Evgeny Ryzhov**,

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Director, Department of Internal Trade, Light Industry and Consumer Market Development, Ministry of Industry and Trade of the Russian Federation; **Andrey Razbrodin**, President of the Russian Union of Entrepreneurs of Textile and Industry. The subjects covered within the frameworks of the event are more than pressing now – “Mechanisms of development for textile production export” and “Import and Localization”. The event welcomed a number of professional speakers, i.e. Russian Export Center, Head of External Communications, **Vera Podguzova**, Industrial Development Fund, Industrial Policy Department, **Timur Tsupikov**, Industrial Parks Association, **Mikhail Pazdnikov**, amongst others.

The interactive format of the of the Round table and the opportunity for the audience to discuss own thoughts with the speakers received very positive feedback.

### **New at Techtextil Russia**

Techtextil Russia is a specialized event for professional audience, always providing new prospects and opportunities for business development. The show is a forerunner when it comes to new formats to exchange ideas. One of the examples is the Panel discussion: “Technical innovations and smart materials in fashion industry”, hosted by Techtextil Russia and supported by the Russian Fashion Council, on March 22<sup>nd</sup>. The event was moderated by **Andrei Deyneko**, Russian Fashion Council, Head of Research and Development. The program, apart from an exclusive range of speakers’ presentations, was contributed by the show of Snezhana Paderina, designer and winner of Fashion Futurum Accelerator 2017. Snezhana presented her collection with 3D printed elements made of biodegradable plastics.

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We are pleased to announce that the next edition of Techttextil Russia will be held from 19 to 22 March 2019 in IEC “Expocentre”. We are looking forward to seeing you there!

Organizers of Russian Textile Week – AO “Expocentre”, Russian Union of Entrepreneurs of Textile Industry. Official Partner – Messe Frankfurt RUS

[www.techttextil.ru](http://www.techttextil.ru)

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