

Press

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Press Release
China International Nonwovens Expo & Forum
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Liam Rodden
Tel +852 2230 9217
Fax +852 2598 7919
liam.rodde@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.cine-shanghai.com
CINE1701-e

Second edition of China International Nonwovens Expo & Forum moves to June

Expo and forum allow for in-depth engagement of entire nonwovens industry

Strong market prospects in Chinese nonwovens industry present exciting opportunities for overseas producers

Messe Frankfurt's new textile event, the China International Nonwovens Expo & Forum (CINE, supported by Techtexsil), returns for its second edition in 2017 with an earlier date in the calendar to better suit the industry's needs: 21 – 23 June. This biennial event was first held in October 2015, and has been brought forward to June due to suggestions from key stakeholders.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd, elaborated: "The positive feedback from participants in 2015 about the event, and the opportunities it presented the industry, very much exceeded our expectations given this was the first time we had organised CINE. A number of our partners did mention to us, however, that the industry calendar was somewhat congested towards the end of the year, and that an event dedicated to nonwovens such as CINE would be better held earlier in the year. After a consultation process with a range of participants, we decided to move CINE 2017 to June."

Expo and forum allow for in-depth engagement of entire nonwovens industry

CINE's equal focus on both its expo and forum ensures its relevance extends throughout the textile industry and beyond. The expo last year featured over 80 exhibitors, with nonwovens products for the medical, filtration, building and other industries on display. It is ideally suited for companies in the fields of nonwovens and nonwoven products, machinery and ancillaries for nonwovens, raw materials and chemicals for nonwovens, and nonwovens industry related services.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

The forum, which included two days of seminars and product presentations from overseas and Chinese companies, allowed producers, end-users, academics, industry associations and other stakeholders to have in-depth exchanges on the current market trends, national industry standards and policies, and new product developments, as well as seek out new business opportunities in the Chinese market. Together, the expo and forum attracted nearly 5,000 visitors from 29 countries and regions across three days.

Strong market prospects in Chinese nonwovens industry present exciting opportunities for overseas producers

China is the world's largest producer, exporter and consumer market for nonwoven fabrics, and over the past decade, growth in these three areas has been rapid. From 2011-15, nonwovens output grew at an average annual growth rate of 11.7%, to 4.85 million tons, with the country now occupying 40% of global output according to the China Nonwovens & Industrial Textiles Association (CNITA). During this same period, sales of nonwovens in China grew 21.6%, while exports increased by 13.9%.

Going forward, from 2016-20 Asia is expected to occupy 47.1% of global market consumption share. Within Asia, China, India and Japan will account for 77% of nonwovens consumption, with China alone predicted to comprise around 57% of this consumption. Much of this consumption growth is expected to come from the implementation of China's recent 13th Five-Year Plan and impressive One-Belt One-Road initiative, which will give a boost to the utilisation of nonwovens in the country and wider region for environmental protection, healthcare and elderly care, first aid and public safety, and military-civilian integration in particular.

Furthermore, over the past five years the Chinese government has made concerted efforts to reduce industrial pollution in the country, leading to a surge in demand for filtration nonwovens. New legislative requirements for cleaner air & water and lower carbon-dioxide output are driving growth in the filtration nonwovens industry. In particular, with stricter emissions standards for flue gas and dust, finer filtration materials are in high demand. Not only are new filters being installed in newly built and existing plants, but these standards require them to be replaced more frequently. The domestic high-temperature filter materials industry has experienced an average growth rate of 16% per annum over the last five years, while bag filter sales are expected to rise 32% between 2016 and 2020.

China International Nonwovens Expo & Forum (CINE – supported by Techtextil) is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; the China Nonwovens & Industrial Textiles Association (CNITA); and the Association of the Nonwoven Fabrics Industry (INDA).

For further information, please email:

cine@hongkong.messefrankfurt.com or visit: www.cine-shanghai.com.

To find out more about all Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €640* million in sales and employing 2,364* people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138* trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.

*Preliminary figures for 2016