

Press Announcement

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LOI-MF-Souzleprom-e

Messe Frankfurt and Souzlegprom are to sign a Letter of Intent over their strategic partnership at Heimtextil 2017, the international trade fair for home and contract textiles

On January 11, 2017 in Frankfurt am Main, Germany, Messe Frankfurt and the Russian Union of Entrepreneurs for the Textile and Light Industry (Souzlegprom) will sign a Letter of Intent over their Strategic Partnership.

The signing ceremony will take place at the largest international trade fair for home and contract textiles, Heimtextil, organized by Messe Frankfurt.

The aim of the Letter of Intent is to strengthen the Russian textile and light industry by means of a full-scale cooperation between Messe Frankfurt and Souzlegprom, including potential organization of joint projects in Russia and abroad.

Within the Letter of Intent, the parties plan to agree on, develop and implement a number of actions that are supposed to help Russian companies dealing with the textile and light industry to develop their activities both in Russia and abroad. The parties plan to unite forces to attract Russian companies to professional textile trade fairs, organized by Messe Frankfurt around the world as individual exhibitors or within national pavilions, among other projects.

Messe Frankfurt and Souzlegprom will also announce their cooperation within the biggest congress-exhibition event "Russian Textile Week" (www.textileweek.ru) that will take place from 20 to 24 February 2017 in Moscow at the IEC "Expocentre".

The signing ceremony will take place at the Messe Frankfurt Ascoli Club on the fairgrounds.

The following representatives will take part in the signing ceremony: Andrey Razbrodin, President of Souzlegprom, Member of the Civil Chamber of the Russian Federation, Olaf Schmidt, Vice-President of Messe Frankfurt GmbH, Eugen Alles, Managing Director of Messe Frankfurt RUS.

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Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating over €640* million in sales and employing 2,364* people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international sales partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138* trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany.

For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures for 2016

The Union is the biggest all-Russian industry association representing the interests of the Russian textile and light industry enterprises in Russia as well as abroad. The Union was founded May 6, 2003. Today, it brings together more than 300 companies and organizations of large, medium and small enterprises from 42 regions of Russia with a total workforce of over 300,000 people and annual retail turnover of more than 1.5 trillion rubles, as well as industrial research and higher education institutions. Souzlegprom is a member of the Chamber of Commerce (RCCI), the Russian Union of Industrialists and Entrepreneurs (RSPP), is actively cooperating with the relevant federal government authorities: the Ministry of Industry and Trade, Ministry of Economic Development, Ministry of Agriculture of the Russian Federation, Federal Customs Service of Russia, the Committee State Duma on economic policy and the development of innovative entrepreneurship.