intertextile
SHANGHAI home textiles

‘Crucial for sourcing’ why buyers plan to return for Intertextile Shanghai Home Textiles – Spring Edition 2026

Shanghai, 2 February 2026. From 11 – 13 March 2026, Intertextile Shanghai Home Textiles – Spring Edition will return to National Exhibition and Convention Center, with a strong lineup of exhibitors set to present new products and collections. As one of the region’s key platforms for home textile trade, the fair attracts numerous buyers each spring who rely on the show to refresh assortments across contract spaces and every corner of the home, from bedroom and bathroom to living, dining, and outdoor. According to the 2025 visitor questionnaire, 94% of buyers – including both domestic and overseas participants – plan to return in 2026, underscoring the fair’s role as a trusted meeting point to reconnect with established partners while discovering new materials, designs, and concepts that will shape the seasons ahead.

Beyond bedding, the largest category at the Spring Edition, the fair will once again present a broad product spectrum that spans towelling, rugs, table and kitchen linen, curtains, upholstery fabrics, home textile technologies, and textile design. This breadth enables buyers to complete their across-the-home sourcing needs, maximising opportunities to discover new suppliers and innovations across every category of the home textile sector.

Major retailers, furniture chains, and brand buyers have made Intertextile Shanghai Home Textiles – Spring Edition a fixed stop on their annual sourcing calendars, returning year after year to connect with both new and long-standing suppliers.

This strong attendance is often attributed to the fair’s innovative product offerings and expanding product range. “This is my fifth time at the Spring Edition because there are more exhibitors and it’s more comprehensive, I can learn more information and connect with more customers,” said past VIP buyer Mr Brian Zhu, Senior Product Developer of Sainsbury’s Argos Asia Ltd. “As the UK's second-largest retailer, this fair is crucial for us to source fabrics and gather inspiration. Innovative products like smart pillows with melatonin highlight industry trends, while many brands focus on sustainability, aligning with our environmental strategy. Chinese suppliers are known for their technological reliability, making this fair a bridge between local and global resources.”

Another previous buyer, Mr Gerzsenyi Zoltan, Managing Director at Revotica, echoed this sentiment: “I come from Hungary and have been attending these fairs for years.

The Chinese market is becoming increasingly vibrant and competitive. Every year it improves, providing us with valuable opportunities. We operate major furniture and mattress shops in Europe, and this fair is crucial for our sourcing and networking efforts."

Exhibitors return to capture evolving home textiles demand
Highlighted exhibitors set to return to the fair include Zhangjiagang Coolist Life Technology Co Ltd (China), a supplier of textile raw materials and semi-finished products for pillows and mattresses; Tela's Design Lda (Portugal), a design studio focused on home textile patterns and decorations whose emphasis on colour, design, and detail has earned it a strong global reputation; and GSI Creos Corporation (Japan), a diversified textile and industrial products company specialising in a range of household and sanitary, apparel, innerwear and outerwear.

"We showcase our new collections and designs here at the fair because there is huge potential in this market – I come back every year not only to meet new clients, but also to nurture existing relationships, as many of them return to continue sourcing from us," said 2025 Spring Edition exhibitor Mr Ricardo Marques, International Sales Manager at Tela's Design Lda. He added: "The fair allows us to closely observe evolving trends on the show floor, and we are committed to continuous innovation to stay ahead of what buyers are looking for."

New exhibitors keep the exhibitor profile dynamic and offer fresh opportunities. Among the first-time participants at the upcoming edition is Associacao Home From Portugal, showcasing bedding products from over 15 Portuguese brands. The association will highlight luxurious sheets, intricate quilt designs, and the exceptional quality and sustainability for which Portuguese textiles are globally recognised, blending traditional craftsmanship with modern innovation.

Regional pavilions showcase breadth of Chinese home textile production
The upcoming fair will also feature a strong showcase of regional manufacturing strength, with seven major Chinese home textile pavilions covering a broad spectrum of product categories. Together, these pavilions will offer buyers a concentrated view of China's capabilities in bedding, towelling, blankets, and design-driven home textiles:

- Gaoyang Pavilion (towelling and home products)
- Nantong Pavilion and Huzhou Pavilion (bedding fabrics and textile design)
- Qingdao Pavilion and Zhejiang Quilting Craft Association (bedding and quilt products)
- Wool Spinning Association (coral fleece, flannels and other blankets)
- Zhejiang Down Association Pavilion (down comforter products)

Intertextile Shanghai Home Textiles – Spring Edition 2026 will be held concurrently with Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value at the National Exhibition and Convention Center. The fair is organised

by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about this fair, please visit: www.intertextilehome.com.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT)
26 – 28 February 2026, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring
11 – 13 March 2026, Shenzhen (Futian)

Intertextile Shanghai Home Textiles – Autumn Edition / Yarn Expo Autumn
25 – 27 August 2026, Shanghai

Press information and photographic material:
https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html

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Newsroom

Background information on Messe Frankfurt
The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,700* people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2025 were around € 766 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).
For more information, please visit our website at: www.messefrankfurt.com
*Preliminary figures 2025