

news +++ Intertextile Shanghai Home Textiles – Spring Edition
National Exhibition and Convention Center (Shanghai), China, 11– 13 March 2025

intertextile
SHANGHAI home textiles

Intertextile Shanghai Home Textiles – Spring Edition returns in March 2025 to highlight in-demand trends

Shanghai, 4 November 2024. March marks the peak textiles sourcing period in China. The period is set to be augmented by the next Intertextile Shanghai Home Textiles – Spring Edition, scheduled for 11 – 13 March 2025 at the National Exhibition and Convention Center in Shanghai. The upcoming fair will continue the positive momentum achieved by the 2024 show, which featured 339 exhibitors from seven countries and regions, attracting over 23,700 buyers from 56 countries and regions. Eco-friendly materials and innovative technology will once again be at the forefront at next year’s show, building on the high-quality, functional, and sustainable home textiles that have emerged as dominant patterns in today’s market.



Comprehensive display of home textiles across all booths at the 2024 show (photo: Messe Frankfurt)

Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, is looking forward to the 2025 Spring Edition: “The fair is well-known for its extensive range of products, and has the potential to meet some buyers’ yearly sourcing requirements. It also effectively addresses the evolving preferences of Chinese consumers, as reflected at the 2024 show. With the market showing encouraging signs and a promising lineup of exhibitors anticipated, this trend is expected to gain even more momentum at next year’s spring fair.”

Despite a recent slowdown across industries, the global home textile market was valued at USD 133 billion in 2023 and is projected to reach USD 189 billion by 2029¹. Key trends expected to drive market growth include the rise of eco-friendly home textiles, technological innovations, and a growing interest in multifunctional and smart home textiles, among others, with many such options to be showcased at the upcoming show.

Meeting consumer demand with rich product offerings during China’s peak sourcing season

As the textile industry continues to innovate across borders, consumers are increasingly presented with advanced and culturally rich options for their homes. In this context, industry players are actively seeking collaboration to further integrate these innovations into their businesses. Sourcing at the previous edition, Mr Jorge Barros, Founder CEO of Graphene X, commented: “We are here to find potential partners who have been innovating in the fabric industry, particularly with sustainable and high-performance textile products. As our first time attending this fair, we have already seen the quality and expertise of the exhibitors here, and we are impressed by their commitment to reducing the environmental impact of high-performance fabrics.”

Beyond just these trends, a wide range of home textile products will be showcased at the upcoming Spring Edition, including bedding & towelling, rugs, table & kitchen linen, home textile technologies, textile design and many more. These broad offerings highlight the opportunities at the fair, as exhibitor Ms Helen Qian, Business Manager of Changshu Xinghan Hometextiles Co Ltd, stated at the 2024 show: “This fair is a large event with a diverse array of home textile fabrics. Attending this fair allows us to have face-to-face communication and collaboration with other industry professionals. We also invite our existing customers to enhance business exchanges. Intertextile Shanghai Home Textiles is held alongside Intertextile Apparel and Yarn Expo, uniting the entire industry.”

Intertextile Shanghai Home Textiles – Spring Edition 2025 is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about this fair, please visit: www.intertextilehome.com.

¹ “Global Home Textile Market: Analysis By Product, By Material, By Distribution Channel, By Region Size and Trends and Forecast up to 2029”, August 2024, Research and Markets, https://www.researchandmarkets.com/report/home-textile?utm_source=GNE&utm_medium=PressRelease&utm_code=rtq9rd&utm_campaign=2002827+-+Home+Textile+Market+Report+2024-2029%3a+Key+Players+Focus+on+Providing+High-quality+Products+to+Fulfill+Customer+Demand&utm_exec=chdomspi, Retrieved: October 2024

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
26 – 28 February 2025, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring
11 – 13 March 2025, Shanghai

Press information and photographic material:

<https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

<https://www.facebook.com/intertextilehome>

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Your contact:

Chiela Pun

Phone: +852 2230 9281

chiela.pun@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd

35/F, China Resources Building

26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk

Newsroom



Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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