

Press release

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Texworld USA & Apparel Sourcing USA Summer 2018 Highlights
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Texworld USA, along with Apparel Sourcing USA, returns for its Summer 2018 edition featuring international exhibitors focused on relevant and high-quality fabrics and garments.

Three-day sourcing event will feature over 20 product categories and over 700 exhibitors for the fashion and home design categories focused on materials and sustainability.

Highlights include: SPOTLIGHT area showcasing findings, trims and accessories, a robust educational series focused on trends and sustainable fashion, the new Local Loft exhibition and more!

New York City - After the success of Texworld USA in January, this premier event on the East Coast will return to the Javits Convention Center, July 23-25, 2018, with over 700 international exhibitors representing a wide variety of global sourcing destinations in the fashion and home design categories. Texworld USA is a dynamic industry event and dedicated manufacturing sourcing marketplace for three days of business, networking and education. The Summer 2018 edition will feature the largest exhibitor base, exciting pavilions and SPOTLIGHT season focus.

Texworld USA is the perfect platform for designers, fabric buyers, product R&D specialists and sourcing professionals to explore products including fabrics and trimmings from over 15 product categories and 500 exhibitors. Apparel Sourcing USA is co-located with 200 suppliers and connects attendees with suppliers specializing in the production of garments and ready-to-wear for men, women and children. The Summer 2018 edition will feature cutting-edge products, seminars, a new platform called Local Loft highlighting regional factories in collaboration with Fashionindex and a SPOTLIGHT area focused on 'The Art of Customization - Findings, Trims & Accessories'.



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“Texworld USA together with Apparel Sourcing USA offers designers, sourcing professionals and anyone looking for manufacturing or private-label development a unique marketplace for networking, education and sourcing. Our amplified partnership with Lenzing Fibers, panel discussions, SPOTLIGHT Trend Area, new features such as Local Loft and exclusive offerings make the July show a must-attend for professionals in this industry,” explains Jennifer Bacon, Show Director.

This July, the Texworld Showcase will highlight trends for the Autumn/Winter 2019/20 season, chosen by Texworld Art Directors, Louis Gerin and Gregory Lamaud based in Paris. Gerin and Lamaud will also have vignettes displayed in the SPOTLIGHT area of Apparel Sourcing where unique findings and trims will be explored.

Jana Platina Phipps, a New York City-based expert known as the Trim Queen, will be curating a trim activation. Known for her refined vision in the world of trimmings in fashion and home furnishings, Jana will also be conducting a hands-on passementerie workshop providing how-to and tips for attendees.

Texworld USA will be hosting engaging discussions and educational sessions for attendees. Highlights include:

- Educational seminar series and curated panel discussions sponsored by Lenzing Fibers with influential industry professionals will also feature speaker Laurie Pressman, Pantone Color Institute Vice-President, with topics such as inspiring ideas, colors and trends
- Textile Talks with discussions by StartUp Fashion and other industry professionals

- North America Digital Textile Conference (NADTC) conducted by WTiN (World Textile Information Network) on July 24

Texworld USA has also expanded the “Explore the Floor” series featuring guided tours that allow attendees to walk the show floor with seasoned industry experts in an intimate setting. These tours provide attendees with insights on different exhibitors relevant to their businesses and will allow for questions in an open format.

New for Apparel Sourcing USA Summer 2018 is the launch of Local Loft, a unique platform that gives companies direct access to regional apparel fabric buyers, R&D specialists and designers. This loft-like environment will showcase local and sustainable apparel factories, contractors and services that offer lower minimum quantities and was created specifically for attendees seeking domestic and locally-sourced production facilities.

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Links to websites:

www.facebook.com/texworldusa
www.instagram.com/texworldusa
www.twitter.com/texworldusa
<https://www.linkedin.com/company/texworld-usa>

Background information on Texworld USA

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit our website at:

www.texworldusa.com.

Background information on ApparelSourcing USA

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit our website at:

<https://apparel-sourcing-usa.us.messefrankfurt.com/new-york/en.html>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company

generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary numbers 2017
For more information, please visit our website at:
www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de