

Press release

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Messe Frankfurt: the global leader for textile trade fairs

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Messe Frankfurt offers some fifty events worldwide for clothing, fashion, home textiles, technical textiles and textile processing and care. The 'Texpertise Network' unites the textile trade fairs under one single communications umbrella.

With a unique portfolio of approximately 50 international textile trade fairs, Messe Frankfurt is the global market leader in trade fairs for the textile industry. In 2018, some 22,000 exhibitors and 520,000 visitors took part in our events around the globe. The trade fair provision spans the entire textile industry value chain. As a central communication platform, Texpertise Network provides information on the world-renowned trade fair brands and first-class services offered by Messe Frankfurt.

Messe Frankfurt provides events for the entire textile industry value chain through four divisions: **Apparel Fabrics & Fashion** includes all trade fairs for fabrics, yarns, contract manufacturing, leather and sustainable fashion with brands such as Texworld, Apparel Sourcing, Intertextile, Yarn Expo, Neonyt, Leatherworld and Emitex. **Interior & Contract Textiles** unites the platforms for textile interior design: Heimtextil, Intertextile Home Textiles, Interior Lifestyle and Home Textiles Sourcing. **Technical Textiles & Textile Processing** includes the brands Techtexil, Texprocess, Simatex and Confemaq, as well as Screenprint India. **Textile Care** covers the brand Texcare with numerous events for textile care.

Apparel Fabrics & Fashion: in the front row of fashion

Twice a year, Messe Frankfurt invites visitors to the international fabric trade fair **Texworld** in Paris and New York. Parallel to this, **Apparel Sourcing** offers an established contract manufacturing platform in both locations. A new addition is **Vet'Image**, a special trade fair for workwear which will expand Apparel Sourcing as a new product sector in the future. **Avantex** completes the trade fair offer in Paris. It presents high-tech textiles at the nexus of fashion and research.

Since October 2017, Messe Frankfurt has also collaborated with the Africa Sourcing & Fashion Week in Addis Abeba, Ethiopia. This has led to offshoots of the three trade fair brands **Texworld**, **Apparel Sourcing** and **Texprocess** (see below) being integrated under licence into the Africa Sourcing & Fashion Week. Messe Frankfurt has also taken over the specialist fairs **Source Africa** and **ATF** in Cape Town. As well as providing a platform for African and international producers of

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fabrics, accessories, clothing, shoes and leather articles to meet with international buyers, they serve as a springboard for doing business with neighbouring countries. As the world's largest trade fair for apparel fabrics and accessories, **Intertextile Shanghai Apparel Fabrics** is held twice per year, parallel to the **Yarn Expo** at the National Exhibition and Convention Center (NECC) in Shanghai. This is joined by **Intertextile Pavilion** in Shenzhen. With **Emitex**, the international trade fair for the clothing and textile industry in Buenos Aires, the textile trade fair portfolio of Messe Frankfurt also spans Argentina. Alongside these platforms for the preliminary stages of clothing manufacturing, Messe Frankfurt also offers a global hub for fashion, sustainability and innovation in Berlin – **Neonyt** and the new **FashionSustain** conference. Neonyt takes place twice a year during the Berlin Fashion Week.

Interior & Contract Textiles: the world of interior design in one single venue

The most important meeting place for home and contract textiles is **Heimtextil**, which is held right at the beginning of the year in Frankfurt am Main. Retailers, architects, interior designers and designers seek inspiration from the trends presented at Heimtextil, which hosts the world's largest product range for textile interior design.

The trade fairs in the 'Interior & Contract Textiles' division also attract thousands of room design purchasers to the various host cities every year. These include the successful **Heimtextil Russia** in Moscow, **Heimtextil Japan**, which takes place as part of **Interior Lifestyle Tokyo**, and **IFFT / Interior Lifestyle Living** in Tokyo. In China, Messe Frankfurt organises the biannual **Intertextile Shanghai Home Textiles** fair. The autumn edition of Intertextile Shanghai Home Textiles is Asia's leading trade fair for the home textiles industry, whilst the spring event serves the regional market. These are joined by the **Home Textiles Sourcing Expo** in New York, **Heimtextil India** and the new **Textile Deco & Interior presented by Heimtextil**, which will be held as part of Batimat Russia from 12 to 15 March 2019.

Technical Textiles & Textile Processing: textile innovations and cutting-edge technology across all sectors

'Technical Textiles & Textile Processing' is synonymous with the successful brands Techtexsil and Texprocess. As the leading international trade fair for technical textiles and nonwovens, **Techttextil** is held every two years in Frankfurt am Main. The Techttextil brand currently hosts a further six biennial events in Eastern Europe, North America and Asia. **Techttextil Russia** in Moscow (yearly) is the largest Russian event for technical textiles and nonwovens. In Shanghai, **Cinte Techttextil China** serves as a meeting place for the sector. With **China International Nonwovens Expo & Forum (CINE)**, Messe Frankfurt also organises an event especially for the Chinese nonwovens market.

Techttextil India in Mumbai is the leading platform for India's growing technical textile and nonwovens industry. In the USA, Messe Frankfurt holds a further two important fairs. **Techttextil North America** takes place in Atlanta during even years and in odd years, it is held in various other locations, with 2019 taking it to Raleigh, North Carolina for the first time.

As the leading international trade fair for textile and flexible materials processing, **Texprocess** was premièred in Frankfurt am Main in 2011, parallel to Techtexsil. Since 2012, **Texprocess Americas** has taken place in Atlanta together with Techtexsil North America. Texprocess represents the entire value chain, from design, cutting, sewing, knitting and embroidery to finishing, refining, IT and logistics.

In 2015, Messe Frankfurt Argentina joined forces with Emitex to take over the **Simatex** and **Confemaq** international trade fairs for textile and clothing machinery and the textile and clothing industry in Argentina. This enabled the company to expand its trade fair portfolio in the textile and clothing industry whilst strengthening its position as the world's leading event organiser for this growth market. In 2017, the Texprocess portfolio was enhanced even further with the addition of **Texprocess Addis Abeba** within the Africa Sourcing & Fashion Week.

Textile Care: the innovative power of textile care

'Textile Care' bundles the dynamics of the textile care industry. Every four years, **Texcare International** impresses visitors and exhibitors at the Frankfurt exhibition centre. The world's leading fair is thus the most important platform for the international textile care and laundry. In 2018, Messe Frankfurt expanded its portfolio to include the largest textile care fair on the American continent. The **Clean Show** takes place every two years at a different venue in the USA. In addition to this, Messe Frankfurt is strengthening its leading position as a provider of textile care trade fairs through the recently acquired **JET Expo presented by Texcare** in Paris, **Gulf Laundrex presented by Texcare** in Dubai and the merger of **China Laundry Expo** and **Texcare Asia**. A series of conferences under the title Texcare Forum brings together representatives from the laundry, textile cleaning and textile services sectors in all major economic regions.

Newsroom

Information from the international textile industry and Messe Frankfurt's global textile trade fairs

www.texpertise-network.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both on-site and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). More information: www.messefrankfurt.com

Expertise Network

*preliminary figures 2018