

Press release

February 2020

## Messe Frankfurt: The global leader for textile trade fairs

Thimo Schwenzfeier  
Tel. +49 69 7575 6291  
thimo.schwenzfeier@messefrankfurt.com  
www.messefrankfurt.com  
www.textpertise-network.com

**Messe Frankfurt currently offers 58 events across the world for clothing, fashion, home textiles, technical textiles and textile processing and care. The 'Texpertise Network' unites the textile trade fairs under one single communications umbrella.**

With a unique portfolio currently embracing 58 international textile trade fairs, Messe Frankfurt is the global market leader in trade fairs for the textile industry. In 2019, more than 23,000 exhibitors and more than 600,000 visitors took part in the events around the globe. The trade fair portfolio spans the entire textile industry value chain: as a central communication platform, the Texpertise Network provides information on the world-renowned trade fair brand and the first-class services offered by Messe Frankfurt.

Since 2019, Messe Frankfurt has been working with the Conscious Fashion Campaign and United Nations Offices for Partnerships as part of the Texpertise Network and supports the UN Sustainable Development Goals. The goals will be presented gradually at global textile events in order to highlight the most pressing challenges facing the textile and fashion industry worldwide.

At its global textiles events, Messe Frankfurt covers the entire value creation chain of the textile industry, grouping it into four clusters: **Apparel Fabrics & Fashion** includes all trade fairs for fabrics, yarns, contract manufacturing, leather and sustainable fashion with brands such as **Texworld**, **Apparel Sourcing**, **Intertextile**, **Yarn Expo**, **Neonyt**, **Leatherworld** and **Emitex**. **Interior & Contract Textiles** unites the platforms for textile interior design: **Heimtextil**, **Intertextile Home Textiles**, **Interior Lifestyle** and **Home Textiles Sourcing**. **Technical Textiles & Textile Processing** includes the brands **Techtextil**, **Texprocess**, **Simatex** and **Confemaq**, as well as **Screenprint India**. **Textile Care** covers the brand **Texcare** with numerous events for textile care.

### **Apparel Fabrics & Fashion: on the front row of fashion**

Twice a year, Messe Frankfurt invites visitors to attend the international textile trade fair **Texworld** in Paris and New York, placing the focus on innovative and sustainably produced materials. Parallel to this, **Apparel Sourcing** offers an established contract manufacturing platform in both locations. In Paris, additional trade fairs complement the textile offer: **Avantex** (high-tech textiles and fashion), **Leatherworld** (leather as well as imitation leather and fur), **Shawls&Scarves** and **Texworld Denim**.

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

Since October 2017, Messe Frankfurt has also collaborated with the **Africa Sourcing & Fashion Week** in Addis Ababa, Ethiopia. This has led to offshoots of the three trade fair brands **Texworld**, **Apparel Sourcing** and **Texprocess** (see below) being integrated under licence into the **Africa Sourcing & Fashion Week**. The **All African Leather Fair (AALF)**, a platform for African manufacturers of rawhide and leather products for the international market, takes place at the same time. Under the new name **Allfashion Sourcing**, Messe Frankfurt also offers African and international producers a platform for apparel, fabrics, textiles, leather and lifestyle products. The event replaces the previous trade fairs **Source Africa** and **ATF**. The new trade fair format in Cape Town serves as a platform for exchanges with mainly African trade buyers and also as a springboard to doing business with neighbouring countries.

As the world's largest trade fair for apparel fabrics and accessories, **Intertextile Shanghai Apparel Fabrics** is held twice per year, parallel to the **Yarn Expo** at the National Exhibition and Convention Center (NECC) in Shanghai. Furthermore, with **Intertextile Shenzhen Apparel Fabrics**, Messe Frankfurt invites visitors to the up-and-coming city and fashion centre of Shenzhen. With **Emitex**, the international trade fair for the clothing and textile industry in Buenos Aires, the textile trade fair portfolio of Messe Frankfurt also spans Argentina.

Alongside these platforms for the preliminary stages of clothing manufacturing, Messe Frankfurt also offers a global hub for fashion, sustainability and innovation in Berlin: **Neonyt**, which takes place every six months during Berlin Fashion Week, and the **Fashionsustain** conference. **Fashionsustain** celebrated its successful première in 2019 at **Texworld USA** in New York and **Intertextil Shanghai Apparel Fabrics**.

### **Interior & Contract Textiles: the world of textile interior design**

The most important meeting place for home and contract textiles is **Heimtextil**, which is held right at the beginning of the year in Frankfurt am Main. Retailers, architects, interior designers and designers seek inspiration from the trends presented at Heimtextil, which hosts the world's largest product range for textile interior design.

The trade fairs in the 'Interior & Contract Textiles' division also attract thousands of room design purchasers to the various host cities every year. These include **Heimtextil Russia** in Moscow, **Heimtextil Japan**, which takes place as part of **Interior Lifestyle Tokyo**, and **IFFT / Interior Lifestyle Living** in Tokyo. In China, Messe Frankfurt organises the biannual **Intertextile Shanghai Home Textiles** fair. The autumn edition of Intertextile Shanghai Home Textiles is Asia's leading trade fair for the home textiles industry, whilst the spring event serves the regional market. There is also the **Home Textiles Sourcing Expo** in New York and **Heimtextil India** in Mumbai. For April 2021, Messe Frankfurt has also announced a new **Heimtextil Colombia** – with Inexmoda as the licensee for the new event. The trade fair will take place in Medellin and feature more than 100 furnishing manufacturers.

## **Technical Textiles & Textile Processing: textile innovations and cutting-edge technology across all sectors**

'Technical Textiles & Textile Processing' is synonymous with the successful brands **Techtextil** and **Texprocess**. As the leading international trade fair for technical textiles and nonwovens, **Techtextil** is held every two years in Frankfurt am Main. The **Techtextil** brand currently hosts a further seven events in Eastern Europe, North America and Asia: **Techtextil Russia** in Moscow (yearly) is the largest Russian event for technical textiles and nonwovens. In Shanghai, the successful **Cinte Techtextil China** serves as a meeting place for the sector in even years. In odd-numbered years, the product range in China is supplemented by the **China International Nonwovens Expo & Forum (CiNE)**, an event especially for the Chinese nonwovens market. **Techtextil India** in Mumbai is the leading platform for India's growing technical textile and nonwovens industry in odd-numbered years. In the USA, Messe Frankfurt holds a further two important fairs. **Techtextil North America** takes place in Atlanta during even years and in odd years it is held in Raleigh, North Carolina.

**Texprocess**, the international leading trade fair for the processing of textile and flexible materials, takes place in parallel to **Techtextil** in Frankfurt am Main. **Texprocess Americas** and **Techtextil North America** are also held at the same time. **Texprocess** represents the entire value chain, from design, cutting, sewing, knitting and embroidery to finishing, refining, IT and logistics.

In 2015, Messe Frankfurt Argentina took over **Emitex**, **Simatex** and **Confemaq** – international trade fairs for textile and clothing machinery and the textile and clothing industry in Argentina. The company thus expanded its trade fair portfolio in the textile and clothing industry whilst strengthening its position as the world's leading event organiser for this growth market. In 2017, the **Texprocess** portfolio was enhanced even further with the addition of **Texprocess Addis Abeba** that takes place during the Africa Sourcing & Fashion Week.

New to the Messe Frankfurt portfolio is **Gartex Texprocess India**. The new fair – an alliance between **Gartex** and **Texprocess India** – will present machines for various processes along the complete value chain of garment and textile production: from textile and apparel production, CAD/CAM, CMT (Cutting Making Trimming), sewing and embroidery technologies to digital printing processes, washing and finishing processes. The first event under the new name took place from 10-12 August 2019 in New Delhi. In 2020, **Gartex Texprocess India** will be held in Mumbai in March and again in New Delhi in August. The portfolio will be supplemented by **Screenprint India** and **DS Printech China** in Shenzhen, which was announced in November 2019.

## **Textile Care: the innovative power of textile care**

'Textile Care' harnesses the dynamics of the textile care industry. Every four years, with the next edition taking place in 2020, **Texcare International** impresses visitors and exhibitors at the Frankfurt exhibition grounds. The world's leading fair is thus the most important platform for the international textile care and laundry. **Texcare Asia** in Shanghai,

which recently merged with **China Laundry Expo**, is now the leading trade fair for the sector in Asia together with the latter. New in Messe Frankfurt's portfolio is the biggest textile care fair on the American continent: the **Clean Show**. It takes place every two years in different locations in the USA. In addition, the **JET Expo** in Paris and the **Gulf Laundrex** in Dubai strengthen our leading position as suppliers of trade fairs for textile care. A series of conferences under the title **Texcare Forum** brings together representatives from the laundry, textile cleaning and textile services sectors in all important economic regions.

### **Texpertise Network job exchange**

The Texpertise Network job exchange is a place for graduates, young professionals and established specialists to find attractive jobs. And it offers companies from the textile and clothing industry a targeted opportunity to recruit new, qualified staff.

**[www.texpertisenetwork-jobs.com](http://www.texpertisenetwork-jobs.com)**

### **Newsroom**

Information on the international textile industry and Messe Frankfurt's global textile trade fairs

**[www.texpertise-network.com](http://www.texpertise-network.com)**

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600 employees at 30 locations, the company generates annual sales of around €733 million\*. We are closely networked within our industries. We efficiently support the business interests of our customers in our business segments "Fairs & Events", "Locations" and "Services". A unique selling point of the corporate group is its global sales network, which provides dense coverage for all regions of the world. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2019