

Texworld Denim – 16-19/9/2019, Le Bourget, Paris
An essential material, indispensable for designers and never out of fashion: denim is the focus of the Texworld Denim show.

Texworld Denim Paris offers an expanded international range of denim textiles and denim clothing manufacturers. An inclusion that is much appreciated by prime contractors as an addition to the flagship trade fair Texworld Paris. The fifth session will be host to some 80 exhibitors in a clearly marked area, making easier for visitors to find suppliers for sourcing. The décor at the show has been revamped this year. There is a large area featuring wood surfaces that provides a congenial atmosphere.

Texworld Denim profits from the strength of “**The Fairyland for Fashion**”, which brings together over 1850 exhibitors from Messe Frankfurt France’s trade shows for fashion & textiles in one and the same place (Apparel Sourcing, Avantex, Leatherworld, Shawls&Scarves, Texworld et Texworld Denim Paris). With ranges from the raw material to the finished product, from sportswear to casual wear, the goal of Texworld Denim is to assemble in one place the entire denim selection offered at the Fairyland For Fashion shows.

“Texworld Denim brings together the best from the denim ranges at the Paris shows organised by Messe Frankfurt France. This venue fits in especially well with the agendas of our visitors who are on the lookout for additions to their collections. This approach has proved successful for our ever-faithful exhibitors who themselves confirmed they had seen visitors they see at no other event” adds Michael Scherpe, President of Messe Frankfurt France.

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The event for the major players targeting all those buying denim

As in previous years, this key event for the denim sector also allows non-specialist retail chains and designer labels to find inspiration for additions to their collections and to identify suppliers for materials, expertise or finished products. It is also the place where you will find all the major players in the sector who come from the large producer countries such as Bangladesh, China, India, Pakistan and Turkey. The Turkish firm of Atlas Denim, for example, or the Indian Bhaskar Industries, which has its own teams of designers to assist companies, will both be attending, as will the Bangladeshi giants Nice Denim Mills Ltd, a subsidiary of Zaber & Zubair, the Chinese Foshan Foison, and the Pakistani spinning and weaving mill Mekotex.

A new place to exchange ideas and gain insights

Texworld Denim offers a full programme of special events focussing on new trends relating to everything denim. On the back of its success last year, the Denim Trend Café will be held by our partner FOURSOURCE, who provide a digital B2B platform for sourcing. Last but not least, Texworld Denim will also feature a dedicated catwalk show.

Websites:

[Texworld Denim Paris](#)
[Visuals for the shows](#)

Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves Paris, Texworld Paris and Texworld Denim Paris go to make up the Fairyland For Fashion, organised by Messe Frankfurt France, held in one and the same venue and on the same dates. Entry is free upon presentation of professional credentials.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

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