

APPAREL SOURCING Paris 11-14.02/2018, Le Bourget, Paris
The no. 1 trade show in Europe for global sourcing of clothing

At its February 2018 session, APPAREL SOURCING Paris, the international show for clothing and fashion accessories manufacturing sourcing, will be the venue with up to 300 exhibitors, who come from around ten countries.

“For the benefit of our visitors and our exhibitors alike, it is of paramount importance to us that the offer we develop at Apparel Sourcing Paris is in line with the current situation in the clothing market. To ensure we achieve this, we work all year assessing potential exhibitors and an on-the-ground presence allows us to forge constructive ties with the countries which are best able to offer the clothing manufacturing skills that meet the requirements of ready-to-wear brands. We are therefore delighted to host a full-scale pavilion for Myanmar, which attended last September with just a delegation. We are however also glad to see the return of nine Ethiopian companies under the auspices of ETGAMA, the national association for clothing & textiles” says Michael Scherpe, President of Messe Frankfurt France.



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The trade fair that provides solutions for women, men and children clothing and accessories production, has been reorganized to make searches easier for visitors, and new segments such as Active Urban, Smart Elegant and Underwear have been established.

Key players from sourcing countries have already confirmed their attendance: while Bangladesh, India and Pakistan remain committed to the February event, manufacturers from Hong Kong register a significant increase, while the Chinese are boosting their numbers slightly this season.

APPAREL SOURCING PARIS thereby confirms the vitality and attractiveness of the show, which registers an increase of 10% with these new arrivals.

Despite the exceptional opening of the Messe Frankfurt France's shows on Sunday (instead of Monday), clothing manufacturers nonetheless remain confident and have maintained their interest in the event, without significant impact on the smooth running and the quality of the offer.

Shawls & Scarves– the accessories showcase combines ranges of accessories for head, neck and shoulders, but also increasingly offers finished products to round off an outfit: footwear, umbrellas, ties, gloves etc. Exhibitors are diversifying, recently with a resurgence of bags and ponchos. The artistic directors for the Messe Frankfurt France trade fairs announce the return of THE DRESSING, the space for trends that displays a mix of the most popular clothes and accessories produced this season.

The “Small Quantities” circuit, dedicated to fashion labels and designers, makes it possible for them to order even less than 50 items on occasion and the “Sustainable Sourcing” circuit guarantees products and firms that actively practice sustainable development, with plenty of “green” labels.

Providing maximum convenience for visitors, APPAREL SOURCING Paris is one of the group of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials: APPAREL SOURCING Paris, AVANTEX Paris, SHAWLS & SCARVES - the accessories show case, TEXWORLD Paris, TEXWORLD DENIM Paris.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at www.texpertise-network.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With some 2,400 employees at 30 locations, the company generates annual sales of over €640 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

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