

# TEXWORLD EVOLUTION

PARIS

apparel sourcing  
PARIS

avantex  
PARIS

leatherworld  
PARIS

TEXWORLD  
PARIS

Press release  
Paris, 29 June 2022

***More than 400 international exhibitors will meet from 4 to 6 July at the Parc des Expositions Paris-Le-Bourget for a new edition of the Texworld Evolution Paris sourcing event. This year's exhibition marks the return of the major sourcing countries - including China - to Paris.***

The opening of Apparel Sourcing, Avantex, Leatherworld and Texworld Paris trade shows will concentrate for 3 days the essential of the global offer for fashion brands, from ready-to-wear to luxury. As a sign of the recovery of the global textile and clothing market, more than 400 exhibitors from about twenty countries will be present at this essential event. The major sourcing countries such as China - with 140 companies across all shows - Turkey, Korea, India or Bangladesh, are back.

## **Turkey returns to its pre-Covid level**

With around one hundred companies organised in pavilions at *Texworld Paris*, sixty of which are grouped together in the magnificent area supported by the Istanbul Chamber of Commerce (ITO), Turkey is back to its pre-crisis level of participation. Korean fabric manufacturers will also be there: 41 companies will be exhibiting under the pavilion of the National Union of Korean Textile Manufacturers (Kofoti), among which are regular exhibitors of the show, such as knitters People N'Nature, A Jin Corporation, or Youngwon Corporation (silky aspects).

## **A comeback from China and India**

The presence in Paris of some forty textile manufacturers from China - out of the 140 Chinese companies taking part in the shows - constitutes an exceptional level of exposure in the current context. India, which has been hardly hit by the crisis, is also making a comeback, with some forty companies at *Texworld Paris* - out of a total of 60 - including embroiderers Tarom and Eco Royal Hantex, with exceptional hand-embroidered fabrics. Denim will be very visible, with some twenty Turkish, Chinese, Indian and Bangladeshi companies presenting their ranges. Like the leather and synthetic materials offer at *Leatherworld Paris*, with Chinese manufacturers such as Huaxia Synthetic Leather or Vcare Textile, capable of supplying small quantities, or the Pakistani company United Impex.

To facilitate the buyers' journey, the Elite area of Texworld Paris will bring together a selection of some fifteen Turkish, Japanese and Pakistani companies, chosen for their performance in terms of quality, competitiveness, responsiveness and services for the world's leading fashion brands.

### **Performance textiles and innovative solutions at *Avantex Paris***

Focusing on innovative textiles, *Avantex Paris* will present an offer of technical fibres, yarns and fabrics from China and Taiwan, with companies supported by the TTF (Taiwan Textile Federation). The French editor e-SCM will unveil its supply chain management and tracing solution that complies with the new French (AGEC law) and European regulations. This year again, the *Avantex Fashion Pitch* will reward the best innovative fashion and textile projects. This prize, which offers start-ups international visibility among industry professionals, has 3 categories: services, textiles & flexible materials and fashion design. The jury for the 2022 edition is composed of Kristina Dimitrova (Interlaced), Franck Delpal (IFM Paris) and Maxime Coupez (Nelly Rodi). The final will take place on July 5<sup>th</sup> at the show.

<http://www.avantexfashionpitch.fr>

### ***Apparel Sourcing Paris' Source In China* area: a unique offer**

The finished garment and fashion accessories trade show will welcome more than a hundred Chinese exhibitors, including 45 in the *Source In China* area, a feature tested in February and deployed on a larger scale for this edition. Run by agents of *Foursource* – the digital partner of *Messe Frankfurt France* – and Chinese experts, this space will allow visitors to discover the products of manufacturers who were unable to make the trip to Paris. A QR code system will allow visitors to obtain information and quotations on the products presented, and to contact the company directly by message or video.

As a sign of the upmarket nature of Asian sourcing, some fifteen Chinese garment manufacturers participating in July will be offering a complete white-label range for European distributors. The know-how of these companies will also be on display during the *China Fashion Walk*, where models will wear these garments in real-life situations (Tuesday 5<sup>th</sup> July at 2pm in the Agora).

The other major sourcing countries will be back: India, Bangladesh, which will have a pavilion with a dozen or so very sportswear-oriented companies, and Ethiopia, which will be showcasing the know-how of local companies in knitwear. Statements will be made during round tables on Ethiopia's industrial potential in the fashion sector and on the CSR policies implemented locally.

### **Vision, trends and perspectives**

True to its mission of openness, the *Texworld Evolution Paris* platform will present visitors with perspectives on market developments and orientation of demand. The shows' art directors, Louis Gérin and Grégory Lamaud, will comment on the *Trendbook* for the autumn-winter 2023/2024 season, called *24H01*, and will present the creative directions that will shape tomorrow's fashion (Monday 4<sup>th</sup> July at 12.30 pm). Reflecting current trends, recycled textiles will be discussed during a round table on the assets, challenges and promises of this market (Monday 4<sup>th</sup> July at 2pm). The Bali Chair, which has been mobilising players in the sector since 2017, will report on its research into the new challenges of the fashion industry in terms of circularity, transparency and agility (Monday 4<sup>th</sup> July at 3.15pm). Also to be noted: round tables on the

factory of the future and on the evolution of global standards in terms of CSR in the presence of committed actors (*Global Fashion Agenda, Pour un réveil écologique, Fashion Révolution*). The full programme is available [here](#).

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/event.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, Avantex, Leatherworld and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

All details about textile trade fairs organised by the Messe Frankfurt group throughout the world can be found at the platform: [www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021

Press officers:

Dimitry Helman – [dimitry@re-active.fr](mailto:dimitry@re-active.fr) – +33 6 77 99 20 76

Messe Frankfurt France – Cassandra Galli – [cassandra.galli@france.messefrankfurt.com](mailto:cassandra.galli@france.messefrankfurt.com) - +33 1 55 26 61 39