

# Press

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Press Release  
Yarn Expo Spring 2017  
National Exhibition and Convention Center (Shanghai)  
Shanghai, China, 15 – 17 March

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## **275-plus domestic exhibitors confirmed to feature at Yarn Expo Spring 2017**

### **Various display zones to highlight diverse sourcing options**

### **Shenghong China Fibre Trend Forum 2017-18 illustrates 'Fibres Change Life' concept**

China has been playing an increasingly important role in the global yarn and fibre industry in recent years, not only as a strong buyer but also a high-quality supplier that is looking to export abroad. As a result, a significantly higher number of Chinese exhibitors will feature at next month's Yarn Expo Spring including some of the industry's biggest names, reflecting the fair's leading position in the country. Over 275 domestic exhibitors (2016: 150) have already confirmed their participation at the fair, which is held from 15 – 17 March in hall 5.1 of the National Exhibition and Convention Center (Shanghai). Together with the international exhibitors from 10 countries and regions, the fair is expected to host over 360 exhibitors.

### **Various display zones to highlight diverse sourcing options**

These domestic exhibitors will showcase a diverse selection of innovative yarns and fibres, such as nylon, viscose filament, renewable & recycled fibres and much more under five distinctive display zones:

- **Fancy Yarn Zone:** nearly 50 exhibitors, including some leading suppliers like Dongguan Jiancheng Textile, Hangzhou Hengniu Fancy Yarn, Jiangyin Haoqiang Textile, Yiwu Heng Imp.Exp and Zhejiang Longyou Chaobao Textile, will bring together the latest collections of creative and trendy fancy yarns
- **Natural Cotton Zone:** around 100 of China's top cotton yarn suppliers will exhibit high-end cotton yarns as well as new imitation varieties, such as vortex spinning and differentiated yarns. In addition, four regional pavilions from Henan, Fujian Changle, Jiangxi and Xinjiang can also be found here
- **Colourful Chemical Zone:** four theme areas – China Fibre Trend Area 2017-18, Ecology & Functional Area, Fashion & Technology Area and Green & Eco-friendly Area – will host the foremost

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Chinese fibre brands with a wide spectrum of innovative and eco-friendly low carbon fibres

- Quality Wool Zone and Green Linen Zone: the focal point for outstanding wool and linen yarns and fibres

### **Shenghong China Fibre Trend Forum 2017-18 illustrates 'Fibres Change Life' concept**

Located in the Colourful Chemical Zone, Shenghong China Fibre Trend Area 2017-18 will reveal the concept of 'Fibres Change Life' through demonstrations of various cutting-edge fibre products, and the latest technologies and trends.

Yarn Expo Spring will showcase some of the world's highest quality yarn and fibre products, such as natural and blended yarns including cotton, wool, flax / regenerated flax, silk, and man-made fibres and yarns, as well as specialty products including elastic, and fancy and blended yarns.

Together with Yarn Expo Spring 2017, four other textile trade fairs are held concurrently from 15 – 17 March in the same venue: Intertextile Shanghai Apparel Fabrics – Spring Edition, Intertextile Shanghai Home Textiles – Spring Edition, PH Value and the China International Fashion Fair (CHIC). Yarn Expo Spring is organised by Messe Frankfurt (HK) Ltd; The Sub-Council of Textile Industry, CCPIT; China Cotton Textile Association; China Wool Textile Association; China Chemical Fiber Association; China Bast & Leaf Fibres Textiles Association; and China Textile Information Centre.

For further information, please email:

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €640\* million in sales and employing 2,364\* people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138\* trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at [www.messefrankfurt.com](http://www.messefrankfurt.com).

\*Preliminary figures for 2016

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