

news +++ Yarn Expo Autumn

National Exhibition and Convention Center (Shanghai), China, 2 – 4 September 2025



Yarn Expo Autumn 2025's broad product showcase fostered global exchange and eco-consciousness

Shanghai, 9 October 2025. Yarn Expo Autumn 2025 reaffirmed its standing as a premier industry platform by uniting over 22,000 visitors from 111 countries and regions with nearly 580 exhibitors. Held concurrently with three other leading textile fairs, the show offered a comprehensive sourcing hub where international and domestic buyers could access a wide spectrum of yarns and fibres. As part of its diverse product showcases, the fair underlined its commitment to the industry's eco transition, with numerous exhibitors highlighting sustainable and innovative materials. Supplementing the trade on the show floor, the fringe programme provided valuable insights and trend exchange, cementing the fair's role as a platform that fuels global dialogue, cultivates fresh ideas, and drives the textile industry forward.

Speaking at the fair's conclusion, Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, expressed: "Each edition of Yarn Expo demonstrates how the fair's strong foundation and global reputation continue to attract both established players and emerging innovators. What makes this platform so vital is not only the depth of sourcing opportunities available, but also the way it encourages meaningful exchange across markets. By connecting sustainability-driven solutions with worldwide demand, Yarn Expo Autumn 2025 played a key role in helping the textile industry progress with both resilience and creativity."

All-in-one sourcing platform for the latest trends and developments

Spanning both its exhibitor lineup and a diverse visitor base, Yarn Expo Autumn showcased impressive breadth. Across six product zones and the International Yarn Zone, a wide range of suppliers presented a versatile mix of natural fibres, innovative synthetics, specialty yarns, and sustainable options, ensuring that visitors could source for diverse market segments all in one place. Notable highlights included Docotton Group AS (Turkiye), PT Dan Liris (Indonesia) and Rutex GmbH (Germany), which captured interest with their innovation and market relevance.

Further enriching its global profile, the fair featured three country / region pavilions and zones – the India Pavilion, Pakistan Zone, and Taiwan Zone – offering a concentrated showcase of each region's textile expertise and opening new opportunities for cross-border exchange. An all-encompassing product range was matched by a varied mix of visitors spanning spinners, knitters, fashion brands, as well as trade professionals from upstream and downstream parts of the value chain.

The show was held alongside Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value, which added to its breadth by encouraging cross-sector collaboration and making it easier to source products across different textile categories. This combination not only elevated the fair's appeal but also reinforced its profile as a one-stop international marketplace, allowing visitors to connect with suppliers, identify trends, and establish networks efficiently.

Meanwhile, a range of innovation-focused fringe events also complimented the exhibitor displays, such as Tongkun – China Fibre Fashion Trends Display Zone and New Fibre New World – Textile Materials Innovation Forum, presenting the latest downstream trends in various yarns and fibres.

Exhibitors' experiences

"We are a renowned New Zealand woollen yarn spinner, recognised for our innovative Perino yarns. This is our first Yarn Expo Autumn, which we joined to engage with new audiences after eight years in the Chinese market. The experience has been positive, with strong interest, enquiries, and sample requests. We focus on natural fibres, with demand increasing due to European traceability legislation and China's emphasis on quality. The fair is important for connecting with the entire supply chain, from fibre suppliers to weavers and fabric producers, supporting our product development."

Mr Jimad Khan, International Sales & Marketing Manager, Perino by Woolyarns, New Zealand

"Yarn Expo holds a high reputation and significant influence on the international stage. By leveraging this platform, we connected with buyers and potential clients from over ten countries simultaneously, greatly expanding our opportunities for international exchange and collaboration. The concurrent fairs attracted more visitors to our booth. Many potential clients specifically visited to learn more about our products, which not only enhanced our brand visibility but also established a solid foundation for future business expansion."

Mr Pradip Debnath, Business Head, Yajur Fibres Limited, India

"I'm here at the fair for the first time, and I'm excited about the opportunities for making new connections and finding customers. We're showcasing Turkish cotton and focusing on sustainable materials, which generated a lot of interest because of the market demand. With this great booth traffic, we'd like to return to the next edition with a larger booth to better present our products and meet even more international visitors. Although selling takes time, I've already had inquiries, and I'm optimistic about following up with potential clients."

Mr Fatih Kosecioglu, Sales Manager, Docotton Group AS, Turkiye

"Yarn Expo Autumn is an exceptional platform for connecting with international buyers and engaging with existing customers. Many of our target buyers attend, making it a prime opportunity for networking and one of the best venues to explore yarn sales opportunities. Exhibiting allows us to gain valuable insights into market trends, helping us identify in-demand products and unique offerings, which enables us to tailor our efforts effectively and introduce new products to the market. Additionally, we proudly showcase our recycling initiatives, underscoring our commitment to sustainability."

Mr Muhammad Mubeen, Director, Abtex International (Pvt) Ltd, Pakistan

Visitors' comments

“As a representative of a US-based company specialising in energised comfort fabrics, I’ve been attending this fair every year, looking for functional yarns and fabrics. So far, we’ve already made some valuable contacts and plan to reconnect with them to explore new orders. This year, the fair feels more crowded and has a more international presence compared to last year, with a strong focus on visitors from Asia. Overall, the fair remains broad and offers great opportunities for networking and discovering new materials.”

Mr Ashwin Jaju, General Manager, Dricomfort (Optimer), USA

“I’ve been visiting this fair for the past ten years, and I always find it valuable. I’ve already connected with some new exhibitors from Asia, and I appreciate that there are many concurrent trade fairs at this venue, which also feature strong participation from Chinese exhibitors. I’m excited about the materials available here too, especially eco-friendly options. I’ve enjoyed the comprehensiveness of the fair and have been able to reconnect with loyal suppliers while exploring potential new ones. It’s been a productive experience overall.”

Mr Umer Saleh, Head of Procurement, Kohinoor Textile Mills, Pakistan

“We are exploring the latest yarn products on the market, including vortex-spun polyester yarn and ultra-high-count compact-spun cotton yarns. With clear purchasing objectives, we successfully identified yarn products that met our requirements. As a VIP buyer, we greatly benefitted from the clear guidance provided by the organisers, including a comprehensive summary of key content, which significantly enhanced our procurement efficiency. These valuable services allowed us to access the latest industry information and recommend the most popular materials and trends to our clients. We look forward to returning next year.”

Ms Huang Xianglun, Procurement Manager, Lite Trading Co Ltd, China

Yarn Expo Autumn was held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs brought the fibre and yarn, apparel fabrics and accessories, fashion, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com.

The upcoming edition of Yarn Expo Spring will be held from 11 – 13 March 2026.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
26 – 28 February 2026, Saigon Exhibition and Convention Center, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, and Intertextile Shanghai Home Textiles – Spring Edition

11 – 13 March 2026, National Exhibition and Convention Center, Shanghai

Press information and photographic material:

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

facebook.com/yarn.expo

instagram.com/yarn_expo

www.yarn-expo-autumn.com



Your contact:

Peggy Sou

Phone: +852 2230 9235

peggy.sou@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk

Newsroom

TEXPERTISE

Your world's number one for textile fairs

For further information: [>> Click here](#)

13 Countries

60 Trade fairs

Apparel Fabrics & Fashion | Interior & Contract Textiles | Technical Textiles & Textile Processing | Textile Care

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com