yarnexpo

Yarn Expo Autumn set to inspire international exchange this September, with spotlight on sustainability and functionality

Shanghai, 10 July 2025. From 2 to 4 September, Yarn Expo Autumn 2025 will open at the National Exhibition and Convention Center (Shanghai), encouraging international engagement between upstream and downstream textile players. At the previous edition, around 540 global exhibitors forged meaningful connections onsite, with the participation of nearly 22,000 buyers from 81 countries and regions. Taking place alongside Intertextile Apparel, the show will continue to serve as a key yarn and fibre trade platform with a range of products and solutions on show, particularly innovations that meet eco-friendly and functional needs. Inspiring discussions are expected to once again drive momentum at the fringe programme's forums and trend display areas.

Speaking for the Yarn Expo series, Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, said: "Fostering innovation, sustainability and collaboration in the yarn and fibre sector is vital, since these elements play a crucial role in the sector's advancement. We are highly committed to providing an international platform that supports industry growth, and meets the demands of today's world, especially amid geoeconomic uncertainty. Yarn Expo is poised for continued success, backed by robust resources and a business-friendly reputation, and we look forward to celebrating new opportunities this autumn."

Due to increased population, prevailing sportswear demand, and socioeconomic advancements, the yarn, fibre and thread market is expected to reach USD 138.8 billion by 2029 at a CAGR of 6.4%, with sustainable production highly prioritised¹. As an international yarn and fibre sourcing hub, Yarn Expo Autumn is well-attuned to the global eco-friendly and functionality movements, gathering key industry players from Asia and beyond for effective business exchange. The previous edition in 2024 featured the India Pavilion, the Pakistan Zone, the International Zone, and six key product zones catering to buyers' sourcing priorities, including regenerated, cotton, synthetic, specialty, and elastic products.

"I came to explore specialty yarns, polyester yarns, and more," said Mr Shailesh Jain, Director of Shanti Rayons India Pvt Ltd (India), speaking at the previous edition. "I have found good collections and valuable contacts here, also discovering new products and technologies which I have not seen before. Yarn Expo is doing a great job promoting

¹ "Yarn, Fiber and Thread Market Report 2025", March 2025, Research and Markets, <u>https://www.researchandmarkets.com/reports/5939445/yarn-fiber-thread-market-report</u>, (Retrieved: June 2025)

sustainability. I took some samples of a Chinese varn made from seaweed today. which I plan to buy when I return to India. The fair's fringe events, such as the trend forum, are beneficial to us as visitors."

Exhibiting at the same edition, Mr Karuna Changmai, Vice President and Global Sales Head of Thai Acrylic Fibre Co Ltd, also shared his satisfaction with the fair's positioning: "Rooted in Shanghai, the fair also attracts many international visitors. We target international and especially Chinese customers, and have met new buyers today and secured new connections. Yarn Expo emphasises sustainability, featuring many exhibitors dedicated to green initiatives, which is crucial for the future of the fashion industry. It is the right platform to promote such products, observe industry practices, and potentially collaborate with others. Exhibiting in the International Yarn Zone is a good idea and we may consider expanding our booth next year."

China remained the leading exporter and importer of textile yarns around the world in 2024, with India, Italy and Türkiye near the top of both lists^{2,3}. These countries all ranked high among the visiting countries at last year's Yarn Expo Autumn, which reflected prevailing market trends and catered to varied demand. The upcoming edition will further support industry momentum, and is poised to harmonise with this year's coinciding Cinte Techtextil China - Asia's only dedicated show for the full spectrum of technical textiles and nonwovens, to be held from 3 to 5 September at the Shanghai New International Expo Centre.

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and varn. apparel fabrics and accessories, fashion, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com.

Yarn Expo Autumn will be held from 2 – 4 September 2025.

Other upcoming shows:

Intertextile Shanghai Apparel Fabrics – Autumn Edition

2 – 4 September 2025, National Exhibition and Convention Center, Shanghai

Cinte Techtextil China

3 – 5 September 2025, Shanghai New International Expo Centre, Shanghai

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies 26 – 28 February 2026, Saigon Exhibition and Convention Center, Ho Chi Minh City

https://www.statista.com/statistics/1044149/textile-yarn-leader-exporters-worldwide/, (Retrieved: June 2025) ³ "Leading importing countries of textile yarn worldwide in 2024", June 2025, Statista,

² "Leading exporting countries of textile yarn worldwide in 2024", June 2025, Statista,

https://www.statista.com/statistics/1044170/textile-yarn-leader-importers-worldwide/, (Retrieved: June 2025)

Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, and Intertextile Shanghai Home Textiles – Spring Edition

11 – 13 March 2026, National Exhibition and Convention Center, Shanghai

Press information and photographic material:

https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html

Social media and website: facebook.com/yarn.expo instagram.com/yarn_expo www.yarn-expo-autumn.com



Your contact: Peggy Sou Phone: +852 2230 9235 peggy.sou@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd 35/F, China Resources Building 26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk

Newsroom



Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 780* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures 2024