

Press Release  
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# texworld apparel sourcing

NEW YORK CITY NEW YORK CITY

## Texworld NYC and Apparel Sourcing NYC Wrap Up a Successful Winter 2025 Edition

Texworld NYC and Apparel Sourcing NYC proudly announce the successful conclusion of their Winter 2025 edition, held from January 21-23 at the Javits Center in New York City. The co-located event attracted a diverse array of global exhibitors representing over 18 countries, including pavilions from Mexico, Korea, and Taiwan, and thousands of attendees from all segments of the industry.

### Event Highlights

**Texworld NYC's Industry Insight Series Debut:** In addition to Texworld's esteemed educational program, the inaugural session featured a keynote presentation by Nick Blunden, President of Business of Fashion, who presented on the BOF State of Fashion 2025 report, developed in partnership with McKinsey & Co. Attendees also benefited from an exclusive talk by Brittany Sierra, Founder & CEO of the Sustainable Fashion Forum, fostering insightful discussions on the future of fashion.

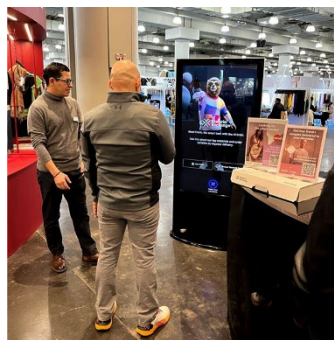


**Made to Move Feature Area:** The newly introduced 'Made to Move' section showcased high-performance textiles and activewear, highlighting innovative fabrics that redefine durability, flexibility, and comfort—catering to the growing demand for functional fashion.



**Trend Showcase and Trend+:** Curated by New York-based trend agency DONEGER | TOBE, the Trend Showcase returned to the show floor and provided attendees with a comprehensive overview of upcoming fashion trends for Spring/Summer 2026, offering inspiration and guidance for future collections.

Trend+, in partnership with Material Exchange, delivered a dynamic sourcing experience, seamlessly integrating the physical and digital realms. Attendees explored cutting-edge textiles, placed sample orders, and connected directly with leading suppliers presenting on-trend, sustainable fabrics and advanced material innovations. Adding a unique touch, Material Exchange's in-house AI sourcing expert, Frank the bear, offered customized tips to help professionals find the perfect materials for their specific needs. Discover the Texworld Trend+ Showroom [here](#).



**Exhibitor Pitch Powered by Texpertise:** A standout feature of the Winter 2025 edition, the Exhibitor Pitch area offered a fresh approach to product presentations, providing a curated, intimate space where exhibitors could engage directly with buyers and industry professionals. Powered by Messe Frankfurt's Texpertise Network, this dynamic platform was designed to foster genuine conversations and deeper connections—moving beyond traditional trade show interactions to create a more personal and engaging experience.



**The Next-Gen Innovation Hub:** Also making its return to the show floor, this dedicated space highlighted cutting-edge eco-friendly materials, innovative fiber alternatives, and groundbreaking sustainable practices from some of the most visionary brands and companies at the forefront of textile innovation.



**Printsource at Texworld NYC:** Printsource returned to the co-located event and offered attendees direct access to some of the world's most innovative surface and textile design studios. This partnership further enriched the sourcing experience, once again giving buyers exclusive access to original designs that bring collections to life.



***What's Next? Expanding Sourcing Opportunities in 2025:***

Following the success of the Winter 2025 edition, Texworld NYC and Apparel Sourcing NYC are already gearing up for the Summer edition, set to take place **July 23-25, 2025**, at the Javits Center. For more information, visit [www.texworldnyc.com](http://www.texworldnyc.com).

Following the New York event, Texworld and Apparel Sourcing Los Angeles return to the California Market Center **July 29-31, 2025**. For more information on the West Coast event, visit [www.texworldla.com](http://www.texworldla.com).



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### **Background information on Texworld New York City**

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.TexworldNYC.com](http://www.TexworldNYC.com)

### **Background information on Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT- Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.TexworldNYC.com](http://www.TexworldNYC.com)

### **Background information on Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

### **Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)



### **Press information and photographic material:**

[texworld-usa.us.messefrankfurt.com/new-york/en/press.html](http://texworld-usa.us.messefrankfurt.com/new-york/en/press.html)

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