

Press release Paris,10 June 2025

Nova Fabula, the Texworld Apparel Sourcing Paris Trend Book unveiled at Le Bourget from 15 to 17 September 2025, is a sensory and forward-looking narrative designed to inspire Autumn-Winter 2026-2027 collections.

Fashion's future is written in the present. As the industry strives to reconcile imagination, sustainability, and emotion, *Texworld Apparel Sourcing Paris* introduces its latest trend book – a deep dive into tomorrow's emerging style stories. Curated by art directors Louis Gérin and Grégory Lamaud against a backdrop of mixed realities – technological advances, climate disruption, and a desire for re-enchantment – *Nova Fabula* offers an insightful reading of subtle signals identified by a collective of stylists, designers, writers, visual artists, and color experts.

Conceived as a tool for trend forecasting and creative stimulation, this edition lays the foundation for a new kind of brand storytelling, aligned with the key values shaping 2025: circularity, emotional resonance, slower production rhythms, hybridization of genres and disciplines, and the power of narrative, both personal and collective. As the opening line of *Nova Fabula* states: "Everything begins with a story. It is through storytelling that we move forward."

The four creative universes of Nova Fabula

Imagined as an atlas of "possible futures," *Nova Fabula* is built around four main themes, each driven by a narrative and sensory tension. For each theme, three "star colors" anchor the season's color story, complemented by six intermediate shades that shape the season's core palettes. Carefully selected fabrics and bold chromatic choices bring each universe to life, offering designers a space to create collections infused with emotion, memory, and utopia.

#1 Natura

This first universe celebrates a return to the living as a creative matrix. Textures feel organic, tones are mineral, and silhouettes offer protection. Nature is not just a backdrop—it becomes the primary language of inspiration. Materials are raw but patterns remain fluid. Here, fashion becomes a biotope: a space for care, resilience, and regeneration.



#2 Spiritus

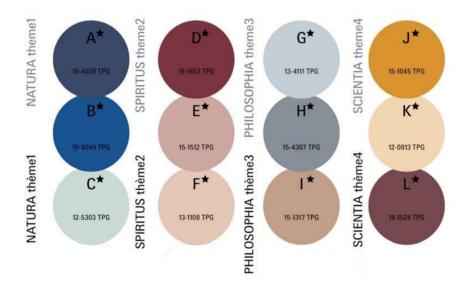
This theme opens up a contemporary spiritual quest. Expect diaphanous fabrics, dawn-like tones, and subtle ritual symbols. In this universe, fashion evokes the sacred, turning garments into symbolic objects. "Inner awakening" becomes a counterpoint to hyper-connectivity, expressed through an ethereal and mystical aesthetic, with airy, translucent textiles rich in symbolic meaning.

#3 Philosophia

This axis encourages critical thinking and awakened consciousness. A call to rethink, question, and resist. Aesthetic choices become intellectual exercises: fragmented shapes, sculptural greys, and visual tension. Textures invite reflection, with asymmetries and a sense of gravity in the tones. Fashion becomes a medium of thought—where visual arts meet political discourse.

#4 Scientia

The final world explores the union between knowledge – enlightened, not dominant – and innovation. Think synthetic colors, technological effects, modular design, geometric patterns, and advanced finishes. This universe questions our ability to create science without domination. A tribute to soft, responsible technology, inspired by the living world.



A timely and meaningful response, to discover in September

As every year, each trend universe comes with moodboards, color charts, and curated material affinities based on key themes. More than a reference book, *Nova Fabula* is a working tool for stylists, designers, art directors, buyers, and marketing teams seeking creative direction rooted in purpose.

The official presentation of *Nova Fabula* will take place in an immersive format at *Texworld Apparel Sourcing Paris*, held at the Paris-Le-Bourget Exhibition Center from September 15 to 17, 2025. Louis Gérin will unveil the trend stories during a talk at the Agora, and the trend forums in Hall 2 will showcase looks inspired by the fabrics and products selected by the show's art directors.



The Nova Fabula trend book can be downloaded here.

Website:

https://texworld-paris.fr.messefrankfurt.com/paris/en.html

Download the press material here:

https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html

Providing maximum convenience for visitors, Apparel Sourcing,and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during September session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.



Background information on Messe Frankfurt www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt www.messefrankfurt.com/sustainability-information



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

Press contact

Dimitry Helman – <u>dimitry@re-active.fr</u> – +33 6 77 99 20 76

Messe Frankfurt France – Cassandra Galli – <u>cassandra.galli@france.messefrankfurt.com</u> - +33 6 74 29 09 07

