news +++ Intertextile Shanghai Apparel Fabrics National Exhibition and Convention Center (Shanghai), China, 11 – 13 March 2025



# Creative designs, premium wool strongly positioned alongside other key international products at Intertextile Apparel

Shanghai, 19 February 2025. In China's garment manufacturing industry, imported textiles are often equated with quality output, boosting demand for international fabrics, designs and styles. Within Intertextile Apparel's high-traffic International Hall from 11 – 13 March 2025, domestic buyers will be on the lookout for premium products at neighbouring zones SalonEurope, Premium Wool Zone, and Verve for Design, ranging from patterns and prints to wool fabrics, cotton shirting and components.

Marking the show's first return since its landmark 30<sup>th</sup> anniversary edition last autumn, Intertextile Shanghai Apparel Fabrics – Spring Edition 2025 will host over 3,000 exhibitors from 25 countries and regions at the National Exhibition and Convention Center in Shanghai. International suppliers will be spaced across the International Hall (5.1), Accessories Vision (1.2) and Beyond Denim (7.2), while domestic exhibitors will be allocated by product end-use in Halls 1.2, 5.1, 6.1, 6.2, 7.1, 7.2, and 8.1.

### Key global textile players drawn to Hall 5.1's featured zones

Within the show's International Hall, **SalonEurope** has time and again attracted soughtafter suppliers from the continent, showcasing accessories, cotton fabrics, embroidery and lace, wool, various yarns, and more. Featured exhibitors at this edition include:

- Alumo AG: the highly-regarded Swiss cotton weaving and shirting fabric producer supplies renowned tailors and clothing brands around the world.
- Chargeurs PCC Fashion Technologies: a leading provider of inner components solutions for athleisure, luxury and more, producing over 350 million metres of interlinings per year.
- **Concordia Textiles NV:** the vertically integrated manufacturer produces a range of technical textiles, from protective wear for professional markets, to outdoor textiles for performance and fashion brands.
- Liberty Fabric Ltd: utilising in-house designs, the company crafts printed fabrics for apparel and interiors using materials such as high-quality cotton, silk, and linen.

Adjacent to SalonEurope, **Premium Wool Zone** will include the debut of the Functional Suiting Display Area, showcasing related materials' quality and versatility. In the zone

itself, mills will display a range of luxury wool fabrics, such as woollen, worsted, fresco, tweed, and wool blends. Exhibitors include:

- Abraham Moon & Sons Ltd: fully vertical, and one of Britain's leading woollen and worsted manufacturers, taking raw wool fibres to premium fabrics for the fashion and furnishing industries.
- **Scabal NV/SA:** the company can trace its cloth-weaving roots back to 1539, and provides quality menswear fabrics to leading tailors, luxury brands, and designers.
- Yunsa Yunlu Sanayi Ve Ticaret AS: the Turkish company is one of Europe's largest integrated high-segment worsted wool manufacturers, with offices and agencies in eight countries.

In many cases employing international designs, Chinese exports of printed and dyed fabrics were up by nearly 4% year-on-year in the first half of 2024, while industry profits grew significantly<sup>1</sup>. Showcasing prints and patterns aiming to appeal to Spring / Summer 2026 sourcing sentiments, **Verve for Design**'s highlighted exhibitors include:

- Fairbairn & Wolf Studio Ltd: a creative design studio producing innovative print collections for the fashion industry, with design studios in both London and Shanghai.
- Les Dessines: a French studio specialising in beautiful hand-drawn prints and patterns, whose "To-go" collection uses colours inspired by Almodovar's pop sets and Portuguese azulejos.
- **Nix Co Ltd:** hailing from Japan, the studio specialises in innovative design and handmade flower patterns using fantasy-inspired beauty.

Alongside the featured zones above, global companies such as **Ecocert**, **KTC**, and **Lenzing** are set to gather associated suppliers at their group pavilions. Meanwhile, Hall 5.1 will also host country and region pavilions and zones from France, Hong Kong, Japan, Korea, and Taiwan, as well as the Italy Pavilion, including key players such as **Vitale Barberis Canonico**, which has been crafting luxury wool suiting fabrics for over 360 years.

The fair is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. It will take place alongside Yarn Expo Spring, Intertextile Shanghai Home Textiles – Spring Edition, CHIC and PH Value at the National Exhibition and Convention Center (Shanghai). For more details on this fair, please visit: www.intertextileapparel.com.

Intertextile Shanghai Apparel Fabrics – Spring Edition will be held from 11 – 13 March 2025.

Other upcoming shows:

<sup>&</sup>lt;sup>1</sup> Economic Operation of China's Printing and Dyeing Industry in H1, 2024, September 2024, China Textile Leader, https://www.texleader.com.cn/en/news-34519.html, (Retrieved: February 2025)

**Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies** 26 – 28 February 2025, Ho Chi Minh City

Intertextile Shenzhen Apparel Fabrics / Yarn Expo Shenzhen 11 – 13 June 2025, Shenzhen (Futian)

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn 2 – 4 September 2025, Shanghai

### Press information and photographic material:

https://intertextile-shanghai-apparel-fabricsspring.hk.messefrankfurt.com/shanghai/en/press.html

#### Social media:

www.facebook.com/intertextileapparel www.x.com/Intertextile www.linkedin.com/in/intertextileapparel www.instagram.com/intertextileapparel



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## **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 780\* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

\*Preliminary figures 2024