

Intertextile Apparel opens tomorrow: setting new standards for global textile sourcing

Shanghai, 1 September 2025. Anticipation is building for Intertextile Shanghai Apparel Fabrics – Autumn Edition, opening its doors from 2 – 4 September at the National Exhibition and Convention Center (Shanghai). The fair is set to welcome over 3,700 exhibitors from 26 countries and regions, ready to connect with multitudes of international and domestic buyers, and foster global collaboration. The fair will feature nine country and region pavilions and zones, as well as eight group pavilions from some of the industry's biggest players, all showcasing the best in textile design and innovation. Eight overseas buyer delegations will also be in attendance, facilitating valuable business exchange on an international scale.

"Intertextile Apparel is more than just a trade fair. It's a dynamic platform that proactively responds to the evolving needs of the global apparel industry," stated Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd. "As we enter the fair's fourth decade, we are reinforcing our commitment to connect emerging trends with impactful sourcing opportunities across the fair's focus themes. Enhanced zones and display areas such as the Innovation and Digital Solutions Zone and Bespoke Performance exemplify this, while the launch of Essential Suits and Shirts directly answers the call for accessible, everyday fashion."

In recent years, Intertextile Apparel has renewed the emphasis on its four focus themes: fashion fabrics and accessories, functional fashion, sustainability, and innovation and digital transformation. These themes are featured across the show floor and its various categories, with exhibitors spread across nine halls covering accessories and fabrics for casualwear, children & infants wear, denim, functional wear & sportswear, ladieswear, lingerie, and suiting & shirting.

One of three display areas in the International Zone, **Bespoke Performance**, situated in the Premium Wool Zone, is set to replace the previous Functional Suiting Display Area. It will showcase the fusion of style, practicality, and luxury using functional materials ideal for suits and shirts, and also feature a collection of outfits from **SUIT ARTISAN**, a Hong Kong designer brand.

Also located in Hall 5.1, the debut **Essential Suits & Shirts** zone is specifically curated for the ready-to-wear market, bringing together suppliers of practical, high-quality suiting and shirting fabrics. With a focus on versatile textiles for the modern wardrobe, this zone presents adaptable materials suitable for both professional and casual environments. Leading exhibitors include:

 Mahmood Textile Mills: specialises in cotton and blended fabrics, with shirt fabrics renowned for exceptional breathability, smooth textures, and elegant finishes ideal for both formal and casual wear. The company is committed to sustainable production methods, aligning with market demands for eco-friendly textiles.

 Kohinoor Mills: established in 1987, the Pakistani manufacturer is renowned for innovative and sustainable fabric production. Its expertise in weaving, dyeing, and finishing results in high-quality fabrics for bottom wear, jackets, shirts, and dresses, combining style and comfort for modern wardrobes.

Other featured zones in Halls 4.1 and 5.1 include Econogy Hub, Functional Lab, Innovation & Digital Solutions Zone, Premium Wool Zone, SalonEurope, and Verve for Design, while Accessories Vision and Beyond Denim will feature overseas exhibitors in Halls 1.1 and 8.1 respectively. The fair's international scope is further highlighted by dedicated country and region pavilions and zones representing France, Hong Kong, India, Italy (Milano Unica), Japan, Korea, Pakistan, Taiwan, and Türkiye.

Intertextile Apparel consistently attracts innovative exhibitors from across the globe, drawn by the fair's dynamic environment and the unparalleled opportunities for networking, collaboration, and market expansion. This edition's new exhibitors include:

- **Itochu Corporation (Japan)**: committed to providing sustainable products and contributing towards a circular economy, Itochu collaborates with various companies to develop garments from coffee grounds, also using environmentally friendly dyes.
- **Fibrant (Netherlands)**: established in 1952 and now part of Highsun Group China, the world's largest caprolactam and ammonium sulfate producer, Fibrant is a pioneer in sustainable nylon solutions. Their EcoLactam® product line represents a new generation of materials with a world-class carbon footprint.
- **Wendler Einlagen (Germany)**: with a history dating back to the 19th century, this German textile company has specialised in high-quality interlinings for the shirt industry for 50 years. Its products primarily adhere to OEKO-TEX® STANDARD 100.

The fair will also feature a selection of group pavilions, organised by leading industry players such as **Hyosung**, **Lenzing**, **LYCRA**, **PRUTEX**, and **Sorona**, that gather numerous suppliers together and shine a spotlight on specific innovations and technologies. Key exhibitor highlights within these group pavilions include:

- Dezhou Huayuan Eco-Technology (Lenzing Group Pavilion): introducing a
 revolutionary fibre using ultra-fine denier down fibre technology. This fibre is 10%
 finer than cashmere, and one-third the diameter of ordinary fibres, offering an
 exceptionally soft, smooth touch ideal for intimate apparel and a truly skin-friendly
 experience.
- Quanzhou Lianxingfa Knitting (LYCRA Group Pavilion): a leading supplier of knitted sports fabrics, this company specialises in elastic materials and is known for its innovative production. A LYCRA agent since 2019, the company promotes a vertically-integrated supply chain, from yarn R&D to finished garment production.
- Siris (Ganglong) Knitting (Hyosung Group Pavilion): with manufacturing capabilities that range from weaving to dyeing, printing and post-processing, Siris produces 25,000 tons of knitted fabrics, and 10,000 tons of dyed yarns annually. Its products are exported to Europe and the US, and trusted by major brand names such as Calvin Klein, DKNY, M&S, and Nike.

• Shanghai Trend Textile Science and Technology (Sorona Group Pavilion): a leading manufacturer of knitting fabrics for sports and leisure wear. COOL-FRESH® fabrics is one of its key products, that features advanced moisture-wicking, UPF protection, anti-bacterial, and water repellent technologies.

Complementing the extensive exhibitor showcases, visitors can engage with a captivating fringe programme designed to inspire and inform. Taking place on the first two days of the fair, a total of 37 seminars will provide fairgoers with a holistic view of the four key themes that shape the future of the apparel textile industry: **Design & Trends**, **Market Information & Business Strategies**, **Technology & Solutions**, and **Texpertise Econogy**. A comprehensive online <u>event calendar</u> is available to help attendees optimise their engagement, with featured events in each category including discussions led by WGSN, AFTEX, HKRITA, and the OEKO-TEX® Association, respectively.

Attracted by the fair's comprehensive offerings, many international buyers treat the Autumn Edition as a top priority. In addition to individual buyers, the show will welcome a range of key overseas buyer delegations, from countries including Bangladesh, Malaysia, Thailand, and Vietnam. The Autumn Edition will also welcome first-time delegations from Brazil and Türkiye.

To further enhance the sourcing experience, visitors to Intertextile Apparel can leverage the opportunity to explore innovative textiles and technical solutions at **Cinte Techtextil China**, taking place from 3 – 5 September 2025 at the Shanghai New International Expo Centre. Pre-registered visitors of Intertextile Apparel automatically gain complimentary access to Cinte Techtextil China. This strategic alignment allows buyers to efficiently explore a comprehensive spectrum of apparel fabrics and cutting-edge technical textiles in a single trip.

Intertextile Apparel is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. It will take place alongside Yarn Expo Autumn, CHIC and PH Value at the National Exhibition and Convention Center (Shanghai), with the venue playing host to the entire apparel textile value chain. For more details on this fair, please visit: www.intertextileapparel.com.

Intertextile Shanghai Apparel Fabrics – Autumn Edition will be held from 2 to 4 September 2025.

Other upcoming shows:

Yarn Expo Autumn

2 – 4 September 2025, National Exhibition and Convention Center, Shanghai

Cinte Techtextil China

3 – 5 September 2025, Shanghai New International Expo Centre, Shanghai

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies 26 – 28 February 2026, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring / Intertextile Shanghai Home Textiles – Spring Edition

11 – 13 March 2026, National Exhibition and Convention Center, Shanghai

Press information and photographic material:

https://intertextile-shanghai-apparel-fabrics-autumn.hk.messefrankfurt.com/shanghai/en/press.html

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Newsroom



Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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