

news +++ Yarn Expo Autumn

National Exhibition and Convention Center (Shanghai), China, 27 – 29 August 2024



Yarn Expo Autumn 2024 to sate industry's sustainability demands in August

Shanghai, 20 June 2024. With eco-friendly products in the spotlight, this year's spring show signalled a positive outlook for the global yarn and fibre market. Set to continue the momentum, Yarn Expo Autumn 2024 will open doors from 27 – 29 August at the National Exhibition and Convention Center (Shanghai), where exhibitors will showcase a wide spectrum of in-demand, innovative and sustainable yarns and fibres. Held concurrently with the 30th edition of Intertextile Apparel, as well as CHIC and PH Value, the fair will see the entire value chain come together for active business and insight exchange, encouraging industry growth and connection.

Driven by a raft of societal development factors, such as the introduction of new fabrics and significant Asia-Pacific population growth, the global textile yarn market is projected to reach USD 17.87 billion by 2031¹. Expressing her confidence in the market and Yarn Expo, Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, commented: "As daily essentials, yarns and fibres are always needed – especially those reflecting sustainability efforts due to rising public awareness. With high visitor flow and positive feedback at recent editions, Asia's leading yarn and fibre trade platform remains a hotspot for innovation and sustainability amongst global buyers, and we are eager for our exhibitors to benefit again this autumn."

A well-known platform for sustainable upstream sourcing, the fair will align with the Texpertise Economy initiative (the umbrella for Messe Frankfurt's sustainability activities at its more than 50 textile trade shows worldwide). Set to focus strongly on eco-friendliness in response to market needs, the upcoming autumn show's green initiatives will span the high-traffic Trend Forum, as well as multiple seminars and product showcases.

Exhibitors from a number of countries and regions have already confirmed their participation, including China, France, Indonesia, the Netherlands, Pakistan, Singapore, Türkiye, Vietnam, and more. Once again, business matching meetings will be organised to pair suppliers with relevant buyers.

¹ "Global Textile Yarn Market Size By Source (Animal, Plant), By Type (Natural, Artificial), By Application (Apparel, Home Textile), By Geographic Scope And Forecast", May 2024, Verified Market Research, <https://www.verifiedmarketresearch.com/product/textile-yarn-market/>, (Retrieved: May 2024)

Pleased with his sourcing options at last year's autumn show, Mr Mani Kant, Director of Bishnu Texport Pvt. Ltd, India, commented: "I see more potential suppliers and many visitors. Sustainable and biodegradable products are my main concern this year, because most of our clients are looking for these kinds of products, to supply to European and US apparel brands. Especially plentiful here are recycled yarns and fibres. I have visited many exhibitions, but I think Yarn Expo is one of the best platforms to source yarns, learn about new trends, and to meet many suppliers in one place, which is a big time and money saver."

Eclipsing the success of Yarn Expo Autumn 2023, the 2024 spring fair welcomed nearly 22,000 buyers from 107 countries and regions. At both editions, regenerated and cotton products were two of the most sought-after categories at the fairground, and are expected to be high on buyers' lists this autumn.

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and yarn, apparel fabrics and accessories, fashion, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com.

Yarn Expo Autumn will be held from 27 – 29 August 2024.

Press information and photographic material:

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

facebook.com/yarn.expo

instagram.com/yarn_expo

www.yarn-expo-autumn.com



Your contact:

Peggy Sou

Phone: +852 2230 9235

peggy.sou@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk

Newsroom

The banner features a world map with a network of colored dots (red, blue, yellow, grey) connected by lines. On the left, two white circles contain the text '13 Countries' and '50+ Trade fairs'. In the center, the word 'TEXPERTISE' is written in large white letters, with 'the textile business network' below it. A red button with a white mouse cursor and the URL 'www.textpertise-network.com' is positioned over the map. At the bottom, a horizontal bar is divided into four colored segments: red ('Apparel Fabrics & Fashion'), green ('Interior & Contract Textiles'), blue ('Technical Textiles & Textile Processing'), and grey ('Textile Care').

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2023