

news +++ Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen  
Shenzhen Convention & Exhibition Center (Futian), China, 5 – 7 June 2024

**intertextile yarnexpo**  
SHENZHEN apparel fabrics

## Intertextile Shenzhen & Yarn Expo Shenzhen: fringe events to aid apparel innovation and sustainability initiatives

**Shenzhen, 31 May 2024. Across the 60,000 sqm floorspace in Halls 1, 2, and 9 at the Shenzhen Convention and Exhibition Center (Futian), nearly 1,000 exhibitors<sup>1</sup> from across the fashion spectrum will be showcasing a blend of on-trend products from 5 – 7 June. In between traditional sourcing seasons, buyers of both Spring / Summer 2025 and Autumn / Winter 2025 yarns and fibres, fabrics, and garments are expected, with both Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen hotbeds for innovative, sustainable industry-related products and services. These themes will be magnified by both shows' fringe programmes, set to facilitate some of the leading players in the textile sector.**

Sharing her expectations for the upcoming showcase, Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, commented: "Topics related to sustainability, despite steady progress, have been challenging the textile industry for years. As organisers, we are eager to provide a platform to those companies seeking improvement, and to those ideas we believe will change our industry for the better; principles consistent to both Intertextile Shenzhen and Yarn Expo Shenzhen. Alongside suppliers displaying some of the most up-to-date products from South China, Asia, and beyond, multiple fringe events will complement the business across the fairground, with a strong focus on eco-innovation and AI."

### **Intertextile Shenzhen set to enhance future-forward sourcing and insight exchange**

The show's fringe venues Textile Dialogue (Hall 1) and Talking Point (Hall 2) will feature 13 seminars, product presentations, and panel discussions, covering a range of topics affecting the length and breadth of the industry. Key events include Intertextile Forum, centred on cross-border e-commerce and textile industry globalisation, and the Textile Industry Digital Application Forum, which will include the topic Empowering Textile Production and Manufacturing with Digital Technology. Meanwhile, beyond the stage and alongside the booths in Hall 1, various display areas will allow buyers to see first-hand the potential up-to-date applications of various eco-friendly materials.

Several green, innovative displays and discussions are highlighted below:

- **Eco Trends by Intertextile x Sateri (New)**  
Sateri regards Lyocell as one of its key strategic products, with the advanced, green fibre showing comfort and versatility. At Intertextile Shenzhen, Sateri will showcase product applications for its formaldehyde-free cross-linked Lyocell fibre, which maintains its cross-linking effect during the dyeing and finishing process.

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<sup>1</sup> Combined figure for Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen.

- **Functional Sustainability by Intertextile x Idole (New)**  
With the second display area set to highlight a blend of classic, innovational, sportswear, and sustainable applications, it will shine a spotlight on triacetate, a semi-synthetic fibre that combines the advantages of plant-based materials with those of synthetic fibres.
- **Nano and Advanced Materials Institute (NAMI)**  
Leveraging its expertise in smart protection materials and polymer technology, NAMI will showcase its bionic super fibre with a molecular structure similar to natural spider silk. The product presentation is entitled “Bioinspired Super Fibre with High Strength, Toughness and Damping Performance”. The company’s second fringe event, “Journey to Sustainability for Textile Materials Technologies”, will highlight how new sustainable resources are developed to replace existing materials with high carbon footprints.

In addition to the strategic use of key materials to enhance sustainability and functionality, digital innovation is steering the textile industry towards a cleaner future – most notably, artificial intelligence is proving to be a transformative force.

Featured events to shed light on AI’s role in improving supply chains and fabric design:

- **HKRITA: Threads of Innovation: Textile x AI Exploration and Prospect**  
As part of an expert-led panel discussion, The Hong Kong Research Institute of Textiles and Apparel (HKRITA) will present the future of artificial intelligence technology in textiles. Sub-topics include how AI enhances innovation, manufacturing, and retailing, with valuable insights on its transformative impact across the industry landscape.
- **PANTONEVIEW Colour Planner Spring / Summer 2025**  
With a strong focus on design and trends, the presentation will shine a spotlight on SS 2025 colours, and how a new consciousness is embodied in symbiotic relationships between humanity, fauna, and the planet, alliances further enabled through humanity’s burgeoning relationship with generative AI.

### **Showcasing upstream innovation: Yarn Expo Shenzhen’s featured exhibitors and fringe events**

Taking place across 1,600 sqm in Hall 1, the show’s categories include cashmere yarn, chemical fibre, cotton yarn, fancy yarn, linen yarn, wool yarn, and overseas yarn. Regarded by many suppliers as a business-friendly gateway to realise the potential of South China’s and Southeast Asia’s apparel markets, a wide range of advanced and organic products will be on display. Exhibitors include:

- **Global Tex (booth 1D12)**  
As one of India’s leading international natural cotton yarn suppliers, Global Tex will showcase a series of products, such as its various ringspun and open-end cotton yarns. Raw materials include Shankar-6 from India, and various cottons from Australia, Egypt, the US, Uzbekistan, and more.
- **Shanghai Mingmao Industrial Co Ltd (booth 1E11)**  
The manufacturer of functional polyester yarns has been collaborating with the Lycra Company for nearly 20 years. In addition to offering products derived from Coolmax® Core, Thermolite® Core, T400 and many more, the Chinese company also provides testing and hang tag services.

With several exhibitors aiming for comprehensive marketing platform utilisation, Yarn Expo will play host to nearly 20 product presentations and seminars. In addition, the show will once again welcome the New Fibre New World – Textile Materials Innovation Forum and the Tongkun – China Fibre Fashion Trends Display Zone.

Across both shows, exhibitors from 11 countries and regions, including China, Germany, Hong Kong, India, Italy, and Vietnam, will showcase a full spectrum of fibres and yarns, fabrics, garments, and accessories covering ladieswear, casualwear, denim, suiting and shirting, functional wear and sportswear, as well as swimwear and lingerie. Overseas exhibitors will primarily be concentrated in Hall 1's International Zone. To view Intertextile Shenzhen's exhibitor list, [click here](#). For Yarn Expo Shenzhen's exhibitor list, [click here](#).

The 2024 editions will take place alongside the quality knitwear on display at PH Value (Hall 1). In order to enhance efficiency and reduce queuing onsite, visitors are advised to [pre-register for their badge](#) in advance.

Intertextile Shenzhen Apparel Fabrics is organised by Messe Frankfurt (HK) Ltd; Messe Frankfurt (Shenzhen) Co Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Center. Yarn Expo Shenzhen is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; China Cotton Textile Association; and China Chemical Fibers Association.

Both shows will be held from 5 – 7 June 2024.

Other upcoming shows:

**Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn**  
27 – 29 August 2024, Shanghai

**Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies**  
26 – 28 February 2025, Ho Chi Minh City

**Press information and photographic material:**

<https://intertextile-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

<https://yarnexpo-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

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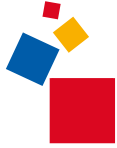
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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300\* people at its headquarters in Frankfurt am Main and in 28\* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600\* million. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability) With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2023