

Unveiled at the forthcoming *Texworld Apparel Sourcing Paris* trade fair, from 10 to 12 February at the Paris-Le-Bourget Exhibition Centre, the trend book for the Spring-Summer 2026 season opens up new creative worlds where emotion attempts to regain the upper hand over pure materials.

Entitled *Néocène*, the new forward-looking journey proposed by Louis Gérin and Grégory Lamaud, the artistic directors of *Texworld Apparel Sourcing Paris*, explores a world undergoing profound change. Conceived against a backdrop of severe economic, social and environmental tensions, this document is the result of cross-referencing and analysing emerging signals detected and interpreted by a panel of stylists, designers, graphic artists, authors and scenographers. In four major themes, it sets out an aesthetic framework to help fashion designers and buyers develop their spring-summer 2026 collections.

1 wardrobe, 4 universes

A new era without humans, the *Néocène* is a clean slate, an indefinable horizon that obeys only the laws of physics. New shapes, new colours: each theme in this trend book reflects a creative universe organised around specific materials and 3 “*star colours*” in 6 intermediate shades. Presented in the introduction, these colours provide a glimpse of the palette for the collections to come.



#1 Quantum. In this universe of atoms, everything is just energy, chance and freedom. This first proposal plunges back into the heart of substance with fluid, heated and incandescent materials, on the edge of solid and liquid. The soft textures and expanded forms are particularly at home here, and express themselves in a radiant, sunny colour system: spicy flavours, tones of tan and caramel are very present.

#2 Gravity. “*The structure of the universe [...] An invisible interdependence.*” This theme plays on the multiple meanings of gravity: a heaviness that is both physical and emotional. Mineral and sandy materials, repetitive or sequential geometrical patterns, all find their place here, as do aqueous aspects and biomimetic and animal-inspired forms. The colour palette here is clearly diaphanous and serious, natural and diffuse.

#3 Relativity. This proposition should be seen as a deepening of the previous theme, until the propositions are reversed: “*Ugly has become beautiful [...] Stillness accelerates*”. A world of oxymorons in which graphic motifs express a mummified vegetal world, supported by lines shaped like imprints, draped textures, embroideries intended as traces of an anterior world. The colours are those of ash, tattoo ink, animal... The blues and mauves are dark and intense.

#4 Magnetism. In stark contrast to the other universes, this axis exalts order and renewal, and brings lightness, even fragility, to the creative approach. Transparency is assertive, as are floral motifs and curved, ample and comfortable lines. The colour palette is in tune with the emotion of the theme: marshmallows, sweet flavours, peach and blush pink are at the heart of the theme.

A new layout to maximize synergies

The return of the *Texworld Apparel Sourcing Paris* shows to Halls 2, 3 and 4 of the Paris-Le-Bourget Exhibition Centre is accompanied by an exciting new space organisation to make the buying experience even more efficient and inspiring. At the heart of hall 2, the Trends Forum will captivate visitor with its four dynamic themes, and will also house all key services, including the Agora for engaging conferences and lively round-table discussions, as well as inviting restaurants. In terms of products and services, some *Texworld* and *Apparel Sourcing* sectors have been brought together to promote synergies, with coherent areas devoted to women's clothing (Hall 4) and outdoor-sportswear-casualwear (Hall 3). This layout not only makes the Apparel Sourcing offering easier to navigate but also optimises the entire sourcing process, providing a more streamlined and productive experience.

The trendbook *Néocène* can be downloaded [here](#)

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:
<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during September session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.



Background information on Messe Frankfurt
www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt
www.messefrankfurt.com/sustainability-information



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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