

Press release

November 15, 2022

## Texworld Evolution Unveils New Trends For Spring/Summer 2024

Walker Erwin  
Messe Frankfurt  
[Walker.erwin@USA.MesseFrankfurt.com](mailto:Walker.erwin@USA.MesseFrankfurt.com)  
[www.messefrankfurt.com](http://www.messefrankfurt.com)  
[www.texworldnewyorkcity.com](http://www.texworldnewyorkcity.com)  
[www.apparelsourcingnewyorkcity.com](http://www.apparelsourcingnewyorkcity.com)  
[www.hometextilessourcing.com](http://www.hometextilessourcing.com)

### Winter 2023 edition to feature new cutting edge trends and expanded showcase segments

An attendee favorite, the Texworld Trend Showcase returns to the show floor with the latest material innovations and color palettes for the Spring/Summer 2024 season, curated by New York-based agency, Doneger | TOBE. Along with spearheading the design for the showcase, Creative Director Kai Chow will offer insight into the *four unique themes* surrounding his vision during a one-day only seminar and Explore the Floor tour of the trend showcase on Wednesday, February 1. Chow will provide attendees with a deeper understanding of the encompassing theme of **'SOBRIETY'**: *"We usher in the dawn of a new state of mind, a collective shift in the ways we live, think, and create. Seeking seamlessness in both life and design, we prioritize body and mind. Now we see value in nature, and we find abundance in simplicity. Innovation goes beyond the ordinary, blending the organic with the human-centric. No longer are we simply recycling the past, we are now reinventing the future."*



Aligning with the growth of Texworld Evolution, footwear components and print designs from both co-located partnership shows, Global Footwear Sourcing and Printsource, will be highlighted within the Trend Showcase. Attendees can find the latest technology trends fueling innovation within the footwear industry as well as take advantage of educational seminars hosted by the FDRA (Footwear Distributors and Retailers of America). Gary Raines, Chief Economist at the FDRA will be covering niche topics from sustainable sourcing to the latest material developments.

**Messe Frankfurt, Inc.**  
3200 Windy Hill Rd. / Ste. 500 West  
Atlanta, GA 30339  
USA



Debuting at Printsource, Nicki Gondell, founder of Trend House, will take you on a journey through Milan based agency, MOODsign's S/S 2024 color and print trends. Discover rustic beauty of **Harmony**, the wild earthiness of **Rebirth**, the sinuous seduction of **Underwater**, the sensorial immersion of **Tropical Lush** and the optimistic playfulness of **Color Me Happy** in her one day only seminar on Tuesday, January 31.

"We are thrilled to welcome Printsource to the show floor. This partnership brings not only expanded product offerings but also additional educational and networking opportunities to buyers including new specialty trend segments within our mainstay Texworld Trend Showcase" comments, Jennifer Bacon, Vice President, Fashion and Apparel Shows, Messe Frankfurt.



Registration for the winter 2023 edition is open and complimentary for all industry professionals. For additional information on the co-located event, please visit us online:

[www.TexworldEvolutionNYC.com](http://www.TexworldEvolutionNYC.com)

**Press contact:**

Walker Erwin

Email: [walker.erwin@usa.messefrankfurt.com](mailto:walker.erwin@usa.messefrankfurt.com)

**Stay connected:**

[www.facebook.com/texworldnyc](https://www.facebook.com/texworldnyc)

[www.instagram.com/texworldnyc](https://www.instagram.com/texworldnyc)

[www.linkedin.com/company/texworldnyc](https://www.linkedin.com/company/texworldnyc)

### **Background information on Texworld New York City**

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.TexworldEvolutionNYC.com](http://www.TexworldEvolutionNYC.com)

### **Background information on Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.TexworldEvolutionNYC.com](http://www.TexworldEvolutionNYC.com)

### **Background information on Global Footwear Sourcing**

Presented by Texworld New York City, Material Exchange, and the Footwear Distributors & Retailers of America, Global Footwear Sourcing is a specialty show focused on increasing footwear component sourcing opportunities by connecting suppliers and buyers across the globe both physically and digitally through Material Exchange's digital marketplace.

For more information, please visit: [Global Footwear Sourcing \(messefrankfurt.com\)](http://GlobalFootwearSourcing(messefrankfurt.com))

### **Background information on Printsources**

Founded in 1997, Printsources serves as a hub for the world's top creative talent and showcases hundreds of collections by international surface and textile design studios. The show is a key resource for thousands of apparel, paper goods and home textile manufacturers, retailers and catalogs. Product categories include men's, children's and women's apparel, bed and bath, decorative fabrics, kitchen and tabletop, paper goods and stationery, wall coverings, window fashions, as well as other surface and textile design applications.

For more information, please visit: [www.printsourcesnewyork.com](http://www.printsourcesnewyork.com)

### **Texpertise Network**

The Texpertise Network is the bracket for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. The Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year,

annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).