

Press release
Paris, 18 June 2018

**Texworld Denim Paris 17-20/9/2018, Le Bourget, Paris
No fashion label can afford to miss all the accumulated creative forces and industrial strengths of the denim sector on display at Texworld Denim.**

The trade fair for sourcing denim textiles and manufacturers of denim clothing gives every sign of being a good third show with almost 80 exhibitors, which is a slight increase compared with September 2017, which marked the launch of Texworld Denim Paris. A new layout for the trade fair was adopted last February following a very encouraging session. From now on, Messe Frankfurt France's cluster of trade shows for fashion & textiles (Apparel Sourcing, Avantex, Leatherworld, Shawls&Scarves, Texworld et Texworld Denim Paris) will come under "The Fairyland for Fashion" banner and bring over 1850 exhibitors together.

Improvements in the flow of visitors around the different shows and pick-up/drop-off points for shuttle buses and taxis.

Expanding the trade fair into Hall 3 has meant we have had to rearrange the layout to provide a better reception for visitors and exhibitors with two access points to the show.

A new arrival point on the west side of the exhibition centre will serve Halls 3 and 4 directly. The entrance area in Hall 3 takes you straight to the Woollens segment and the General Forum, while the entrance area in Hall 4 leads to the Print segment and a new forum with special themes. The usual entrance in Hall 2 will still be in use and open into Leatherworld and then to Apparel Sourcing.

A transport hub for RER shuttle buses to and from Le Bourget and taxis/private hire cars will be located on both sides of the le Bourget Parc des Expositions (exhibition centre). There will also be regular connections for Le Roissy airport, the Gare du Nord station, Porte Maillot and the Villepinte RER station at the level of the bus station outside Hall 2.

Transport arrangements will also include a small train to take people from one stop to another and get to the other side of the exhibition centre.

Messe Frankfurt France S.A.S.
1, avenue de Flandre
75019 Paris – France
info@france.messefrankfurt.com

"We have certainly observed that this pooling of the denim ranges offered at Texworld Denim is a strong drawing point, to the extent that it is now impossible to imagine a show without it, and this is not just in the view of Messe Frankfurt France staff at but also that of the exhibitors and visitors. This interest is what convinced us of the merits of creating a show for denim, which has definitely established itself", added Michael Scherpe, President of Messe Frankfurt France.



© Texworld Denim

The major operators of the denim sector

This meeting place for the denim sector is characterised by the major operators' choosing to attend the show this season, such as Atlas Denim from Turkey, Nice Denim Mills Lt. from Bangladesh, a subsidiary of the textile giant Zaber & Zubair, or Foison, the sizeable, vertical business from Guangzhou that is occupying a 42 sqm stand at the show.

Elsewhere, we note an increase in attendance by specialist denim firms from China and Pakistan too.

Some exhibitors:

- a Chinese-Canadian joint venture from Dizaro Collection and its own label, Makers of True Originals, already a success back in September 2017
- the major spinning mills and weavers from Pakistan, Rajwani Denim Mills and SM Denim who are focussing on innovation and sustainable development
- just like the Indian firm of Bhaskar Industries, which also has a team dedicated to collaborative creation of styles.

A tested and proven formula

True to its practical programming, Texworld Denim Paris will again hold special events relating to trends with a Trends Forum including products and materials, a Social Village with bar, the Agora with its lectures on what's going on in the industry, and, last but not least, its catwalk shows.

<https://texworld-paris.fr.messefrankfurt.com>

Providing maximum convenience for visitors, Texworld Denim Paris is one of the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials: Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves - the accessories show case, Texworld Paris, Texworld Denim Paris.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: www.texpertisenetwork.messefrankfurt.com

Messe Frankfurt in figures:

Among organisers of trade shows, conventions and events with their own exhibition grounds, Messe Frankfurt is the global leader. With over 2300 employees at some thirty different sites, Messe Frankfurt posts annual sales of almost 647 million euros. The group has resource to in-depth knowledge of the sectors it covers and draws on its international distribution network to provide effective support for its clients' business interests. A comprehensive range of services – on-site and online – guarantees customers all over the world a consistently high standard of quality and maximum flexibility in the planning, organisation and execution of their events. The variety of services offered ranges from renting stand space to marketing services, including stand construction, personnel services or catering. The company has its headquarters in Frankfurt am Main. The City of Frankfurt holds a 60% share in it and the state of Hesse a 40% share.

For further details, visit:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Press officers:

RE ACTIVE – Frédéric Pellerin – fpellerin@re-active.fr & Dimitry Helman – dimitry@re-active.fr – +33 1 40 22 63 19

Messe Frankfurt France – Cassandra Galli – cassandra.galli@france.messefrankfurt.com - +33 1 55 26 61 39