

Leatherworld Paris 17-20/9/2018, Le Bourget, Paris
A trade fair dedicated to leather in all its diversity and to related materials

This September, Messe Frankfurt France will be holding Leatherworld Paris, the launch of the international trade fair dedicated to leather clothing, accessories and products and equivalent techniques.

Around fifty exhibitors are expected at this very first show that will cover an overall space of 1500 sqm and will be devoted to the subject of leather and much more besides. From now on, Messe Frankfurt France's cluster of trade shows for fashion & textiles (Apparel Sourcing, Avantex, Leatherworld, Shawls&Scarves, Texworld et Texworld Denim Paris) will come under "The

Improvements in the flow of visitors around the different shows and pick-up/drop-off points for shuttle buses and taxis.

Expanding the trade fair into Hall 3 has meant we have had to rearrange the layout to provide a better reception for visitors and exhibitors with two access points to the show.

A new arrival point on the west side of the exhibition centre will serve Halls 3 and 4 directly. The entrance area in Hall 3 takes you straight to the Woollens segment and the General Forum, while the entrance area in Hall 4 leads to the Print segment and a new forum with special themes. The usual entrance in Hall 2 will still be in use and open into Leatherworld and then to Apparel Sourcing.

A transport hub for RER shuttle buses to and from Le Bourget and taxis/private hire cars will be located on both sides of the le Bourget Parc des Expositions (exhibition centre). There will also be regular connections for Le Roissy airport, the Gare du Nord station, Porte Maillot and the Villepinte RER station at the level of the bus station outside Hall 2.

Transport arrangements will also include a small train to take people from one stop to another and get to the other side of the exhibition centre.

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"Fairyland for Fashion" banner and bring over 1850 exhibitors together.

Messe Frankfurt France enriches its offer

"I am more than delighted to welcome this new Leatherworld Paris show into the cluster of trade fairs under the Messe Frankfurt France umbrella. In making leather the overall theme, something totally new for us, we are covering a fresh segment of fashion and accessories. I would like Leatherworld to be viewed as a story of materials: leather, of course, and its versions in synthetic leather for example, but also flexible materials including fake fur and even, with an eye to the future, vegan leather or other sources that are essential for the fashion industry. With an increased focus on finished products, I want to offer our visitors a wide variety of choices for accessorising their collections and provide ranges that retailers are seeking", explained Michael Scherpe, President of Messe Frankfurt France.



© Leatherworld Paris

The answer to a real demand

New synthetic materials with a leather effect have appeared in the interior furnishings, automotive and fashion sectors. They offer properties that leather to date did not provide: waterproof qualities, affordable price, etc. These criteria are now becoming essential in order to respond to the global growth in consumption. A lack of supply and the high cost of genuine leather have driven the demand for imitation leather over the last decades, without forgetting the wish of some ready-to-wear brands to avoid using materials of animal origin, even entirely “fur-free”. With Leatherworld Paris, Messe Frankfurt France intends to open things up to equivalent flexible materials, such as fake fur, the quality and technical properties of which have improved considerably to the point of providing competition for genuine fur. This inclusion in Leatherworld has succeeded since clothing manufacturers in this segment have shown a tremendous response and are very eager to attend the show.

Leather and associated materials, especially those used for accessories, or often extensively for clothing, are grouped here all in one area, simplifying searches by prime contractors, who are buying for clothing collections, accessories and luggage destined for fashion labels and retailers.

Showcase of the international expertise

Whether it is a question of tanneries/taweries, small leather goods, gloves or footwear, the foremost supplier to France and Germany remains China, which forms the main body of the products at Leatherworld, particularly for fake fur. Ecopel from Shanghai, the major supplier for fake fur and imitation leather, will also be attending with its French representative. The Pakistani leather industry, with which prime contractors are very familiar, will also be represented by two firms with proven skills. We also note a range of leather goods from Lebanon, demonstrating skilled craftsmanship, in addition to three specialist leather firms from Turkey.

Keeping to its strategy that is unwavering in its orientation towards trade visitors, Messe Frankfurt France organises a series of lectures on the latest happenings in the industry. A trends forum and a catwalk show combining leather clothing and accessories will round off this new offering.

<https://leatherworld-paris.fr.messefrankfurt.com>

Providing maximum convenience for visitors, Leatherworld Paris is one of the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials: Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves - the accessories show case, Texworld Paris, Texworld Denim Paris.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at www.texpertise-network.com

Messe Frankfurt in figures:

Among organisers of trade shows, conventions and events with their own exhibition grounds, Messe Frankfurt is the global leader. With over 2300 employees at some thirty different sites, Messe Frankfurt posts annual sales of almost 647 million euros. The group has resource to in-depth knowledge of the sectors it covers and draws on its international distribution network to provide effective support for its clients' business interests. A comprehensive range of services – on-site and online – guarantees customers all over the world a consistently high standard of quality and maximum flexibility in the planning, organisation and execution of their events. The variety of services offered ranges from renting stand space to marketing services, including stand construction, personnel services or catering. The company has its headquarters in Frankfurt am Main. The City of Frankfurt holds a 60% share in it and the state of Hesse a 40% share.

For further details, visit:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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