

Apparel Sourcing Paris 17-20/9/2018, Le Bourget, Paris
The no. 1 trade show in Europe for global sourcing for clothing remains the event in Paris for the clothing industry

On the occasion of the fifteenth show, Apparel Sourcing Paris continues, as ever, to consolidate its position as a leader for global sourcing of clothing and fashion accessories production. The international event is expected to host 690 exhibitors who are coming from all over the world to present their skills and expertise in Paris. From now on, Messe Frankfurt France's cluster of trade shows for fashion & textiles (Apparel Sourcing, Avantex, Leatherworld, Shawls&Scarves, Texworld et Texworld Denim Paris) will come under "The Fairyland for Fashion" banner and bring over 1850 exhibitors together.

Improvements in the flow of visitors around the different shows and pick-up/drop-off points for shuttle buses and taxis.

Expanding the trade fair into Hall 3 has meant we have had to rearrange the layout to provide a better reception for visitors and exhibitors with two access points to the show.

A new arrival point on the west side of the exhibition centre will serve Halls 3 and 4 directly. The entrance area in Hall 3 takes you straight to the Woollens segment and the General Forum, while the entrance area in Hall 4 leads to the Print segment and a new forum with special themes. The usual entrance in Hall 2 will still be in use and open into Leatherworld and then to Apparel Sourcing.

A transport hub for RER shuttle buses to and from Le Bourget and taxis/private hire cars will be located on both sides of the le Bourget Parc des Expositions (exhibition centre). There will also be regular connections for Roissy airport, the Gare du Nord station, Porte Maillot and the Villepinte RER station at the level of the bus station outside Hall 2.

Transport arrangements will also include a small train to take people from one stop to another and get to the other side of the exhibition centre.

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A considerable growth and key participants

"We haven't completely finalised marketing of the shows and they are already booked out. We can expect a slight increase of more or less 5% compared to last September. I also note that our offering will include countries with very strong growth such as Cambodia and Vietnam; among the top 3 of suppliers to Europe, which are recording strong growth in terms of value with +8.5% and +4.9% respectively (according to Textile Outlook International). Pakistan and India remain unquestionable, steady players, and not forgetting China, which is still the primary supplier to Europe. As ever, they have chosen Apparel Sourcing to promote their manufacturing industries. The show indisputably assembles an offer that is entirely in keeping with visitors' expectations" remarks Michael Scherpe, President of Messe Frankfurt France.



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© Shawls & Scarves Paris

Apparel Sourcing Paris has developed a dynamic offering in solutions for production of women's, men's and children's clothing and accessories. A huge platform, organised into three distinct areas (Accessories, Formal Wear et Casual Wear), covers the entire field of clothing production: Active Urban, Childrenswear, Fashion Accessories, Ladies Wear & Menswear, Shawls&Scarves, Smart Elegant, Underwear.

Novelties

This September's show will be added to with a new segment dedicated to business services for visitors: packaging, software vendors, logistics providers, inspection and certification offices, etc. It was implemented in conjunction with the MouvTex, the website specialising in support for ready-to-wear brands from the design sketch through to shipment, and is to be found at the side of Texworld under the Services Segment powered by MouvTex.

A complete and representative panel

Visitors with responsibility for production will be able to count on a significant return by 18 Indian companies, who are taking advantage of a national pavilion, where a wealth of skills will be on display. The trade fair expects attendance by other countries which are regular members of group delegations: Bangladesh, Cambodia. Hong Kong has for its part confirmed its status as a business hub along with, among others, China for clothing, Sri Lanka and, last but not least, Vietnam, attending with some ten companies. China, always a regular at the event, will also be showcasing the best of its ready-to-wear products by means of an exhibition covering over 100 sqm, unveiling Chinese designs that will not fail to win over agents and distributors. In addition, **The Accessories Showcase** will be host finished products that in addition to clothes, which mean socks, umbrellas, ties, gloves, hats, fabric bags etc. This season's show will be marked by the return of De Beltz, a Hong

Kong manufacturer of belts and braces, who sets great store by quality and has its own label aimed at distributors.

Some exhibitors:

- House of Saki, a manufacturer of coats designed in Sweden and made in Pakistan, which already proved to be a real magnet in September 2017, is returning to introduce its new collection
- Nikhil Enterprises offers an enormous choice in attractive, high-quality beachwear
- The Bangladesh office of Hellenic Sourcing, a Swedish specialist in the ready-to-wear business since 1964, mixes European design and local skills.

Shawls & Scarves groups the manufacturers of textile accessories for the upper body, from shoulders to head, with a wide variety of shapes and materials The Indian specialist for traditional pashminas, Ahujasons, is getting ready for a grand return.

All in all, forty exhibitors will be attending and expanding the diversity of fashion articles that go to make the trade fairs organised by Messe Frankfurt France the leaders in the sector.

The key values

The “Small Quantities” circuit will be back again, enabling all visitors to organise sourcing to meet their individual needs. A visit that should be combined with the “Sustainable Sourcing” circuit, dedicated to sustainable development, to help visitors discover the ranges of eco-friendly products.

Apparel Sourcing Paris is repeating its unmissable fringe events with the trends aggregator The Dressing, the Agora and its series of business talks (Country Focus and “The Silk Road”, “The future of distribution” and “Foreign Trade in Textiles & Clothing and European Markets”) and its now famous catwalk shows. The catwalk programme is going to be packed: clothing expertise from Bangladesh, Pakistan, Sri Lanka and Vietnam, Chinese ready-to-wear labels and, last but not least, Apparel Sourcing + Shawls&Scarves.

<https://apparel-sourcing-paris.fr.messefrankfurt.com>

Providing maximum convenience for visitors, Apparel Sourcing Paris is one of the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials: Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves - the accessories show case, Texworld Paris, Texworld Denim Paris.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: www.texpertisenetwork.messefrankfurt.com

Messe Frankfurt in figures:

Among organisers of trade shows, conventions and events with their own exhibition grounds, Messe Frankfurt is the global leader. With over 2300 employees at some thirty different sites, Messe Frankfurt posts annual sales of almost 647 million euros. The group has resource to in-depth knowledge of the sectors it covers and draws on its international distribution network to provide effective support for its clients' business interests. A comprehensive range of services – on-site and online – guarantees customers all over the world a consistently high standard of quality and maximum flexibility in the planning, organisation and execution of their events. The variety of services offered ranges from renting stand space to marketing services, including stand construction,

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personnel services or catering. The company has its headquarters in Frankfurt am Main. The City of Frankfurt holds a 60% share in it and the state of Hesse a 40% share.

For further details, visit:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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