

## heimtextil

### AI, material innovations and sustainable design: Patricia Urquiola's 'among-all' at Heimtextil 2026

**Frankfurt am Main, 27 November 2025. Patricia Urquiola creates a completely new design experience for Heimtextil 2026. 'among-all' uses artificial intelligence to make visitors part of the installation. Sustainable and traditional materials meet new technologies and developments. Futuristic spatial elements such as hybrid sculptures, inflated figures and hanging grid structures showcase the interior design of tomorrow.**

With 'among-all', Patricia Urquiola presents a new design installation in Hall 3.0 at Heimtextil 2026. Visitors actively shape the space. Their movements become part of the installation through AI. Patricia Urquiola demonstrates how textiles function as transformative and intelligent materials. They combine craftsmanship, technology, texture and structure. Textiles thus form the interface between people, materials and machinery.

'among-all' showcases the many possibilities of textiles, from soft, fluid surfaces to structural and rigid forms, revealing how fabric can shape space, gestures and interaction. It is the second chapter in an ongoing exploration of textile thinking. At its core, the installation reflects Patricia Urquiola's research into material innovation and sustainability. It demonstrates how the life cycle of materials can be embedded in the design process from the very beginning, leading to more circular and responsible forms of creation.

"I'm very happy to return to Heimtextil in 2026 with 'among-all', the second chapter of our ongoing exploration into textile thinking. This new landscape listens and responds, inviting visitors to gently activate the space through their presence", says Patricia Urquiola.

#### **AI places human interaction at the centre**

A 3D-printed portal by Caracol produced with its robotic platform Heron AM and made from ECONYL® chips by Aquafil welcomes visitors into a future-facing design world. A large LED wall with motion sensors detects movement and uses AI to morph visitors into hybrid beings, merging body and technology in an immersive experience.

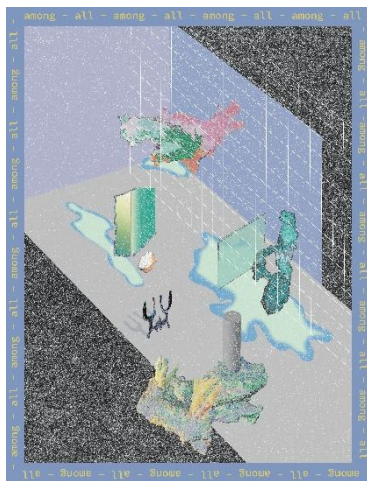
#### **Sustainable design with circular materials**

In addition, a hybrid sculpture introduces a material contrast with the synthetic fibres and highlights the project's circular approach: it is made with Ohoskin, the Italian textile material derived from orange by-products and designed to offer a sustainable, high-performance alternative to leather. Spread-out carpets rugs describe organic fields of texture and colour on the floor. They consist of woven selvages and production remnants from 13RUGS by rohi. The carpets from 13RUGS by rohi are made of woolen selvages, which are production remnants from the weaving mill of rohi textiles. From these woven

fabric edges selvages (cimosa), two hanging grid structures are also created. They are connected to form open, tactile frameworks.

'among-all' is an entirely new installation. At the same time, it is a further development of 'among-us' from the previous edition of Heimtextil. In addition to new elements, Patricia Urquiola also transforms existing designs. The 'Giano' upholstered sculpture, for example, is given a new cover made from ECONYL® yarns by cc-tapis. And digital elements evolve into physical objects. The design presentation looks to the future, combining materials, technology and interaction. Visitors become activators who actively change the space. In Hall 3.0 of Heimtextil, 'among-all' is a unique interactive experience.

Visitors have the opportunity to learn about the design process from Patricia Urquiola herself in the [Architonic LIVE TALK](#). [Guided tours](#) of the space also provide background information on the materials and design elements.



'among-all' by Patricia Urquiola

Heimtextil 2026 takes place from 13 to 16 January 2026.

### Press information & images:

<https://heimtextil.messefrankfurt.com/frankfurt/en/press.html>

### Online:

[www.heimtextil.messefrankfurt.com](http://www.heimtextil.messefrankfurt.com)

<https://linkedin.com/showcase/heimtextilfrankfurt>

[www.instagram.com/heimtextil](https://www.instagram.com/heimtextil)

[www.facebook.com/heimtextil](https://www.facebook.com/heimtextil)

[Heimtextil - YouTube](#)





**Your contact:**

Mira Engl

Phone: +49 69 75 75-3060

[mira.engl@messefrankfurt.com](mailto:mira.engl@messefrankfurt.com)

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

[www.messefrankfurt.com](http://www.messefrankfurt.com)

**Background information on Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

**Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)