heimtextil

Press release

Textile Technologies: Heimtextil expands area for printers and processing machines

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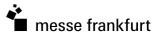
More efficient, more digital, more creative: at its upcoming edition (7-10 January 2020), Heimtextil will present an extended range of machines for the textile industry and expand the product segment "Textile Technologies".

The digital revolution is currently leading to fundamental changes in the manufacture and processing of home textiles. Industry 4.0 and digitalisation are the key buzzwords here, as are individualisation, automation, machine learning, big data, self-organising manufacturing systems and digital printing. At its forthcoming edition, Heimtextil will highlight the opportunities afforded by the current technological upheavals in the industry and present the latest product developments.

In conjunction with an expanded technology offer, Heimtextil is also introducing a new name for the machine area at the impending international trade fair for home and contract textiles: "Textile Technologies" in hall 3.0 with the sections "Digital Print Technology" and "Textile Processing" will present the textile technology of tomorrow – from digital printers, software and the corresponding accessories to machines for textile processing. With the expanded area, we are improving order options and the information offer for representatives from the industry. In addition to materials and designs, you will also find the latest technology and corresponding accessories from leading international suppliers here – all in one place', says Olaf Schmidt, Vice President Textiles & Textile Technologies at Messe Frankfurt.

The "Textile Processing" area for textile processing machines in particular will be expanded with new additions at the upcoming Heimtextil. New exhibitors include Demsan Tekstil Makine and Tunca Teknik from Turkey, Joos sewing machines from the USA, Monti Antonio from Italy and Neenah Coldenhove and Wybenga from the Netherlands. Wybenga will present the complete programme of machines for the manufacture of curtains and blinds in Frankfurt. J. Zimmer Maschinenbau from Austria and ZSK Strickmaschinen from Germany will also present their new products. According to ZSK, its presence at Heimtextil will focus on the trends towards individualisation and personalisation. In line with this, the latest embroidery machines with more needles will be presented. The higher number of needles should make the workflow more effective. Sales channels will be optimised and online ordering systems and shops better stocked. Italian Textile Machinery (ACIMIT) will also be represented with a joint stand and will

Messe Frankfurt Exhibition GmbH Ludwig-Erhard-Anlage 1 60327 Frankfurt am Main



present the technical innovations of its members in the processing sector. In the "Digital Print Technology" area, printer manufacturer HP from Germany, Mtex Solutions from Portugal as well as Aleph, Fotoba International, MS Printing Solutions and Sublitex from Italy will also be represented.

New: Textile Technology Talks

Valuable information about the latest technology and product development is provided by the lecture area "Textile Technology Talks", which has been set up especially for this purpose in the immediate vicinity of the exhibition space. In cooperation with established institutes and associations, Heimtextil invites participants to attend lectures and expert talks on all four days of the trade fair. For example, the Mechanical Engineering Industry Association (VDMA) will provide information on "Manufacturing on demand – the future of individual and responsible production". The following industry partners will also support the programme as content partners: the Institute of Textile Technology (ITA) at RWTH Aachen University, the German Institutes of Textile and Fibre Research (DITF), the European Specialist Printing Manufacturers Association (ESMA), the Saxon Textile Research Institute (STFI) and the World Textile Information Network (WTiN).

The expert centre *textil vernetzt* invites participants to a networking breakfast on 9 January 2020. From 8.45-10 a.m., keynotes relating to the topic of digitalisation will be on the agenda: Bastian Baesch from DITF will talk about "Digitalisation in the Smart Home – opportunities for new textile products". Frederik Cloppenburg from the ITA will explain the question of "How big data from production becomes big business". And Frizzi Seltmann from STFI will tackle the issue of "Cooperation between humans and robots – mobile and stationary robot systems in the textile production environment".

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Information from the international textile industry and Messe Frankfurt's global textile trade fairs: www.texpertise-network.com

Heimtextil International Trade Fair for Home and Contract Textiles Frankfurt am Main, 7-10 January 2020

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. More than 2,500* employees in 30 locations achieve an annual turnover of around 718* million euros. We are closely networked within our industries. We efficiently support the business interests of our customers in our business segments "Fairs & Events", "Locations" and "Services". A key unique selling point of the Group is its global sales network, which covers all regions of the world. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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