

# Press release

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Heimtextil  
International Trade Fair for Home and Contract Textiles  
Frankfurt am Main, 9-12 January 2018

Stefan Jakob  
Tel. +49 69 7575 5822  
stefan.jakob@messefrankfurt.com  
www.messefrankfurt.com  
www.heimtextil.messefrankfurt.com  
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## **Heimtextil 2018: Large range of ready-made products**

**Halls 8 to 11: bathroom textiles, bed linen, bedding, mattresses, table and kitchen linen**

### **New: textiles and accessories for animals**

The upcoming Heimtextil (9-12 January 2018) in Frankfurt am Main will sparkle with a wide range of finished products. In Halls 8 to 11, bed dealers, wholesalers and online retailers, boutique operators as well as buyers and housekeepers from the hotel industry will find a wide selection of ready-made products. 'Almost 1,500 international manufacturers will present their new collections from the bed, bath and table segments on nine hall levels. This means that Heimtextil now offers the world's largest selection of bed linen and bedding, mattresses, bathroom textiles and table and kitchen linen', says Meike Kern, Director Heimtextil/Messe Frankfurt.

Hall 8.0, which is completely booked out, has become the central contact point for the bedding industry. Numerous market-leading companies such as Irisette, Billerbeck and Frankenstolz (all Germany) will be present. Mascioni (Italy) and Dún or Fior (Iceland) are new to the fair. Numerous international suppliers of bathroom textiles and accessories will also be presenting their wares. In Rössle & Wanner (Germany), Heimtextil also welcomes a renowned supplier of premium mattresses and a market leader in the field of manually and motor-driven adjustable slatted frames. Rössle & Wanner will exhibit its Röwa brand products in Galleria 1. Growth is also evident in the table segment. In hall 9.0, Towa (Japan) and Aramis (Spain) are among the highlights with non-textile table coverings as well as Textil Vidal Rius (Spain) and Mistral Home (Belgium) with table linen.

The Asian premium area for household textiles can be found in hall 10.2. Yunus Textile Mills (Pakistan) and Synergy Lifestyles (India) are also returning. Synergy Lifestyles is known for its "Bandit Queen" home collection that company owner Sunita Namjoshi developed together with designer Valérie Barkowski. New at Heimtextil is Vini Exports (India), which will also present its new bedding and table linen collection in hall 10.2.

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

**Fehler!Fehler! Es wurde kein  
Dateiname angegeben.**

Home collections by international fashion labels such as Joop Living or Marc O' Polo and Esprit (licensee Van Es Home, Netherlands) can be seen in hall 11.0. In addition, premium providers will also be presenting their new products in a lifestyle-oriented environment. The companies will present their contemporary and modern as well as classic and elegant approaches in hall 11.1. Among those represented with collections of the highest quality are Schlossberg (Switzerland), Collection Stiegler and Curt Bauer (both Germany), Kas International (Australia), Martinelli Ginetto (Italy), Sorema (Portugal) and Welspun (Great Britain).

**New: “All about pets” presents textiles and accessories for animals**

The number of exhibitors that include textiles for animals in their portfolio has grown steadily over a number of years. Heimtextil is meeting this growing interest for the first time in January by providing an area for textiles and accessories for animals in Galleria 0. “All about pets” offers beds for dogs and cats, pillows, cosy blankets and much more. Darling Little Place and Studio am Meer (both Germany), Lex & Max (both Netherlands) and Volentis (Switzerland) will be present.

**Further information about Heimtextil:**

[www.heimtextil.messefrankfurt.com](http://www.heimtextil.messefrankfurt.com)

[www.heimtextil-theme-park.com](http://www.heimtextil-theme-park.com)

[www.heimtextil-blog.com](http://www.heimtextil-blog.com)

[www.facebook.com/heimtextil](https://www.facebook.com/heimtextil)

[www.twitter.com/heimtextil](https://www.twitter.com/heimtextil)

[www.youtube.com/heimtextil](https://www.youtube.com/heimtextil)

[www.instagram.com/heimtextil](https://www.instagram.com/heimtextil)

**Information about global textile trade fairs by Messe Frankfurt:**

[www.texpertise-network.com](http://www.texpertise-network.com)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's leading trade fair, congress and event organiser with its own exhibition site. More than 2,300 employees in 30 locations achieve an annual turnover of almost 647 million euros. Thanks to far-reaching networks with industry and an international sales network, the corporate group is able to efficiently support the business interests of its customers. A comprehensive service offer, both on site and online, guarantees customers across the world the same high quality and flexibility in the planning, organisation and realisation of their event. The variety of services it offers range from site rental, trade fair construction and marketing services to personal services and gastronomy. The headquarters of the company are located in Frankfurt am Main. Its shareholders are the City of Frankfurt with 60 per cent and the State of Hesse with 40 per cent.

More information:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)